



10:00 – 15:35

Europasaal WKO Steiermark | Language: English

Part 1: USA Insights

10:00	<i>Registration</i>
10:30	<i>Welcome Note</i> Karl Hartleb Internationalisationcentre Styria, Managing Director Josef Herk Styria Economic Chamber (WKO Steiermark), President
10:40	<i>Introductory Remarks</i> Jürgen Roth Internationalisationcentre Styria, Chair Supervisory Board
10:45	<i>Keynote by the U.S. Ambassador to Austria</i> Arthur Fisher Ambassador
11:05	<i>Speech by the Minister of Economy, Labor, Finance, Science & Research of the Federal State of Styria</i> Willibald Ehrenhöfer State Minister
11:15	<i>Panel Discussion Strategy & Market Outlook, Q&A</i> Karl Hartleb Internationalisationcentre Styria, Managing Director Hannelore Veit Former Head of the ORF Office, Washington D.C., U.S. Expert Christian Grabner Knapp AG, CFO Angela Smith Alabama Department of Commerce, Senior Project Manager



11:55	Interview, Working with States and Regions Luigi Mercuri Council of American States in Europe (CASE), President Daniela Guss Internationalisationcentre Styria, Authorised Signatory
12:05	Pitches Introductory Presentations by All U.S. States & Business Service Providers These partners will be available afterwards for bilateral consultation meetings State Representatives, Economic Development Organizations (EDOs) Business Service Providers (Lawyers, Accountants, etc.)
12:35	<i>Networking lunch</i>

Part 2: USA Investment Match | B2B & Partner Meetings

13:35	<i>Bilateral talks with 20 state representatives & service providers of the US</i>
15:35	<i>End of the Event</i>