

AUSSEN  
WIRTSCHAFT

## A NEW DIGITAL REALITY

ZUKUNFTSREISE TO **SXSW 2022**

with President Dr. Harald Mahrer

Friday, 11.3.2022 – Wednesday, 16.3.2022

### PROGRAM

Austin, Texas | USA

The South by Southwest, or SXSW, is the largest and most important creative, digital, innovation and future happening in the world. From March 11<sup>th</sup> to 16<sup>th</sup>, 2022 you are part of our cross-industry delegation tour "A New Digital Reality" to SXSW. Learn what our world will look like ten years from now, so that you can set the course today.

This event is co-sponsored by



A shared export initiative by the Federal Ministry for Digital and Economic Affairs and the Austrian Federal Economic Chamber



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Friday, 11.3.2022

## Vienna – Austin

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07:15 – 14:40

### RECOMMENDED FLIGHT

Vienna - Austin, Transfer in Frankfurt am Main, 01:15

- Vienna (VIE) – Frankfurt am Main (FRA) | 07:15 – 08:45 | LH6331, Lufthansa
  - Frankfurt am Main (FRA) – Austin (AUS) | 10:00 – 14:40 | LH468, Lufthansa
- 

14:40

### ARRIVAL IN AUSTIN and transfer to hotel | 30 minutes

Austrian Trade Commissioner Volker Ammann welcomes the delegation in the exit area of the airport after luggage has been collected.

Two shuttles are arranged to transfer all arriving guests to selected hotels or to the city center.

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15:30

### CHECK IN AT HOTEL

We have room contingents in the following hotels until 15.1.2022:

**The LINE**

[Maps](#) | [Website](#)

**Hilton**

[Maps](#) | [Website](#)

**Sheraton**

[Maps](#) | [Website](#)

**Hilton Garden Inn**

[Maps](#) | [Website](#)

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### FREE TIME AT HOTEL

Recommended dress code for the afternoon and evening: **smart casual**

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17:00

Meeting point at the lobby of the LINE Hotel and joint walk to the conference center | 10 minutes

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17:15

### PICK UP OF CONFERENCE BADGE

It is a prerequisite of the SXSW that every participant has to pick up his or her conference badge personally. It is **not possible** to be represented by someone else for the pick up procedure.

#### Austin Convention Center | Exhibition Hall 1

500 E Cesar Chavez St  
Austin, TX 78701

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18:00

### TRADITIONAL STEAK DINNER

This will be the first joint dinner. The focus is on arriving in Texas together and getting to know each other.

#### Ill Forks

111 Lavaca St  
Austin, TX 78701

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AFTERWARD

### RECOMMENDATION: INTERACTIVE OPENING PARTY

We will kick off our SXSW experience at the SXSW Interactive Opening Party. Here, we will mix and mingle with other creatives and techies while enjoying live music, an open bar, and special surprises.

#### Austin City Limits Live at the Moody Theater (TBC)

310 Willie Nelson Blvd  
Austin, TX 78701

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**Saturday, 12.3.2022**

## Global Entrepreneurship Day

On Global Entrepreneurship Day, we examine the various backgrounds of successful companies. How does an idea turn into a product and what does it take to subsequently run a successful company? A number of successful tech industry representatives talk about the rocky path to success and provide answers to the most burning questions about founding a company in a garage to becoming a unicorn.

**Dress code** for the day: smart casual

**09:00**

### **OFFICIAL OPENING OF THE INNOVATIONBRIDGE.EU VENUE FOLLOWED BY A BRAIN FUSION BREAKFAST | INTRAPRENEURSHIP AND ENTREPRENEURSHIP**

- 09:00 | Opening statement | Harald Mahrer  
President of the Austrian Federal Economic Chamber
- 09:10 | Kick-off and introduction to topic | Michael Otter, Director-General of  
ADVANTAGE AUSTRIA
- 09:15 | Keynote | Greg Larkin  
"Disruption 2.0"
- 09:45 | Breakfast talk | Helen Todd and Jordan Amadio  
"The Neuroscience & Psychology of Social Media"

### **KEYNOTE: DISRUPTION 2.0: THE PINSTripES TURNED PUNKS WHO ARE BUILDING THE NEXT GOOGLE**



Disruption 2.0 is fundamentally different. It is fueled by pinstripe executives transforming into punk entrepreneurs. A critical mass of leadership has left investment banking, insurance, and management consulting to build startups that are permanently transforming finance, insurance, and management consulting. **Greg Larkin** is NY Times bestselling author of "This might get me fired".



### **BREAKFAST TALK: THE NEUROSCIENCE & PSYCHOLOGY OF SOCIAL MEDIA**

**Helen Todd** is the co-founder and CEO of Sociality Squared, a social media agency founded in 2010 in New York City. Helen is an award-winning marketing specialist, international speaker, and advisor and speaker for SXSW Interactive.



**Jordan Amadio**, M.D., M.B.A. is a resident neurosurgeon, entrepreneur, and bioethicist. He is an advocate for the transformative power of emerging neurotechnology. Furthermore, he is the founder of a global incubator and community for brain technology ventures: NeuroLaunch.

**Venue: [innovationbridge.eu](https://www.innovationbridge.eu) @ Handlebar**

121 East 5<sup>th</sup> St  
Austin, TX 78701

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**10:30 MEET YOUR TRACK CURATOR**

Our program curators will pitch their track of the day with the aim to give the delegates an overview of various panels that they could attend:

- **Innovation & Technology**  
Curator: Daniel Zawarczynski, Co-Director of Open Austria
- **Marketing & Media**  
Curator: Volker Ammann, Austrian Trade Commissioner in Los Angeles
- **Entrepreneurship**  
Curator: Toni Emsenhuber, The Austrian Deputy Trade Commissioner in Los Angeles
- **Future Awareness**  
Curator: Reanne Leuning, Director Creative Industries, ADVANTAGE AUSTRIA Vienna

It is also possible to discover SXSW individually and **compose your own itinerary**. Andreas Hladky, CEO Digital Consulting at PWC Austria, will consult you on which panels you should not miss.

**Venue: innovationbridge.eu @ Handlebar**

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**VISIT OF KEY NOTES, PANEL DISCUSSIONS AND “EXHIBITION HOUSES” FROM OTHER COUNTRIES AND COMPANIES**

All transfers between the following program points are between 5 and 15 minutes walking distance

|  |   |  |
|--|---|--|
| <b>11:00</b><br>Curated<br>SXSW Programs | <b>FUTURE AWARENESS</b><br>The Future of Crypto<br><a href="#">Link</a>                                   | <b>INNOVATION &amp; TECHNOLOGY</b><br>Fjord Trends 2022 - A Survival Guide to 2022<br><a href="#">Link</a>   |
|  | <b>MARKETING &amp; MEDIA</b><br>Breaking the Rules to Make Your Experience Matter<br><a href="#">Link</a> | <b>ENTREPRENEURSHIP</b><br>The Second Renaissance of Creativity<br><a href="#">Link</a>                      |
| <b>12:30</b><br>Curated<br>SXSW Programs | <b>FUTURE AWARENESS</b><br>The Future of The Data Economy: Putting People First<br><a href="#">Link</a>   | <b>INNOVATION &amp; TECHNOLOGY</b><br>Machine or Human? The Ethics Behind Smarter AI<br><a href="#">Link</a> |
|  | <b>MARKETING &amp; MEDIA</b><br>Accessibility in Video: Broadening Your Audience<br><a href="#">Link</a>  | <b>ENTREPRENEURSHIP</b><br>Be Human: Differentiate Your Product with Service<br><a href="#">Link</a>         |
| <b>13:45</b>                             | <b>JOINT LUNCH WITH THE DELEGATION</b>  |  |
|  | <b>Malverde @ La Condesa</b><br>200 E 6 <sup>th</sup> St<br>Austin, TX 78701                              |  |
| <b>15:00</b>                             | <b>MEET YOUR TRACK CURATOR</b>  |  |
|  | <b>Venue: Malverde @ La Condesa</b>   |  |

15:30

Curated SXSW Programs

### FUTURE AWARENESS

Creative Catalysts: Pioneering the Future  
[Link](#)

### MARKETING & MEDIA

The Creator Economy & Brands: How to Build Trust  
[Link](#)

### INNOVATION & TECHNOLOGY

50 Non-Obvious Trends Changing the Future Normal  
[Link](#)

### ENTREPRENEURSHIP

Blitzscaling in Unconventional Industries  
[Link](#)

17:00

## PANEL DISCUSSION | CUTTING CARBS: A NEW VISION FOR THE ENERGY SECTOR

Hosted by [ADVANTAGE AUSTRIA](#) and [Open Austria](#)

We had a sweet deal. Fossil fuels fed our society for generations, but we have become addicted. For the sake of our planet, we need to get clean. The withdrawals will be painful, lengthy, and expensive. While many new actors are taking the stage, historic players in this field have realized that systemic change is inevitable and are redirecting extensive resources to drive the transition. These companies are searching for new solutions and investing in new technologies, from AI to decarbonization, to transform the energy industry. To further facilitate this transition, bold regulatory steps need to be taken to support our planet's path to recovery. In this panel, we will discuss what ingredients are needed to make a clean energy diet work.



#### Moderator:

- **Harald Mahrer**, Former Federal Minister of Economic Affairs, President of the Austrian Federal Economic Chamber, the Economic Association, the Economic Research Institute and the Austrian National Bank. Beyond his public functions he is a successful and passionate entrepreneur and investor.



#### Panelists:

- **Alfred Stern** is CEO of OMV Aktiengesellschaft and Executive Board member for Chemicals & Materials.
- **Audrey Zibelman** leads X's moonshot for the electric grid. Her team is developing new computational tools to enable the rapid and cost effective decarbonization of the electrical grid.
- **Arnold Schwarzenegger** is an Austrian born American actor and politician. He served as the 38<sup>th</sup> Governor of California from November 17, 2003 – January 3, 2011.



#### EU House @ SXSW

Maggie Mae's | Legacy Lounge  
323 E 6<sup>th</sup> St | Austin, TX 78701

18:30

**AUSTRIAN NIGHT AT THE EU HOUSE**

- 18:30** Opening statement | Margarethe Vestager, European Commissioner for Competition
- 18:35** Welcome note | Stavros Lambrinidis, Ambassador of the European Union to the U.S.
- 18:40** Welcoming address | Harald Mahrer, President of the Austrian Federal Economic Chamber
- 18:45** Opening of networking part of event, Participation at the networking event with Austrian catering

**19:30 – 21:00 Live Music Performance with Cid Rim and Friedberg**



**Cid Rim** is a writer, producer and drummer from Vienna. He has championed a hybrid stream of new electronic music from Austria which blends influences of hard bop, krautrock, the beat scene and electronica. A post-post-modern form that still denies simple category.



**Friedberg** is an award-winning all-female four-piece based in London, centred around Austrian singer and guitarist Anna Friedberg. Their music has often been described as a blend of post punk and alt-rock doused in alluring pop sensibilities – something that is immediately familiar, but also like nothing you have ever heard before.

**EU House @ SXSW**

Maggie Mae's | Rooftop  
323 E 6<sup>th</sup> St | Austin, TX 78701

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**Sunday, 13.3.2022**

## Tomorrow Day

Tomorrow Day illuminates the extraordinary new ideas that inspire us to get excited about tomorrow. From the quantum computer to the next generation of contactless interfaces, these sessions provide a platform for discussion and an outlook on what life will look like in the coming decades.

**Dress code** for the day: smart casual

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### **09:00 BRAIN FUSION BREAKFAST | FUTURE AND TECH**

- 09:00 | kickoff, introduction | Michael Otter, Head of ADVANTAGE AUSTRIA
- 09:05 | breakfast talk | Domhnaill Herson and Rori DuBoff  
"At the Crossroads of Reality"
- 09:20 | breakfast talk | Jody Medich  
"Building a Superhuman"

Meeting with representatives of high technology companies and thought leaders.



**Domhnaill Herson** is Head of Experiments in Arts and Technology (E.A.T.) at Nokia Bell Labs. He is passionate about translating ideas into reality and exploring them as well as expanding the limits of creativity and technology. He is currently working with the artistic and creative community to expand the boundaries of technology and solve the greatest challenges of human needs.



**Rori DuBoff** is Managing Director for Innovation and Strategy and heads the Content Innovation practice at Accenture Interactive. She is a strategic and innovations leader with over 20 years of experience working in digital, integrated media, creative brand advertising, and emerging technology. Rori's current focus is on strategically applying immersive technologies for business and brand transformation.



**Jody Medich** is CEO and Co-founder at Superhuman-X. The company was launched to create superhumans, not supercomputers. She uses cognitive computing (AI, AR/VR, robotics, sensors) with cognitive and physical ergonomics to make tech speak human. The resulting tools dramatically extend, augment, and amplify human abilities beyond today's imagination.

**Venue:** [innovationbridge.eu](https://innovationbridge.eu) @ Handlebar

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**10:30**

**MEET YOUR TRACK CURATOR**

The program curators will pitch their schedule of the day again:

- **Innovation & Technology |**  
Daniel Zawarczynski
- **Marketing & Media |**  
Volker Ammann
- **Entrepreneurship |**  
Toni Emsenhuber
- **Future Awareness |**  
Reanne Leuning
- **Individual track and special highlights |**  
Andreas Hladky

Venue: [innovationbridge.eu](https://innovationbridge.eu) @ Handlebar

**VISIT OF KEY NOTES, PANEL DISCUSSIONS AND “EXHIBITION HOUSES” FROM OTHER COUNTRIES AND COMPANIES**

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**11:00**

Curated SXSW Programs

**FUTURE AWARENESS**

The Fact or Fiction of Brain Computer Interfaces

[Link](#)

**INNOVATION & TECHNOLOGY**

Life Hack: Designing the Product of the Self

[Link](#)

**MARKETING & MEDIA**

The Future of Influence Doesn't Involve Humans

[Link](#)

**ENTREPRENEURSHIP**

Rogue Waves: Business Resilient Growth Strategy

[Link](#)

**12:30**

Curated SXSW Programs

**FUTURE AWARENESS**

Chasing Moonshots & Bringing the Future to Today

[Link](#)

**INNOVATION & TECHNOLOGY**

The Next Quantum Computing Breakthroughs

[Link](#)

**MARKETING & MEDIA**

Power Of Voice: Creating Community On Social Audio

[Link](#)

**ENTREPRENEURSHIP**

Societal Resilience, Communities, and New Science

[Link](#)

**14:00**

Curated SXSW Programs

**FUTURE AWARENESS**

A Connected World: The Future of AI Tech

[Link](#)

**INNOVATION & TECHNOLOGY**

Strengthening the Innovation Ecosystem

[Link](#)

**MARKETING & MEDIA**

X-Ray Vision into Digital Experience Trends

[Link](#)

**ENTREPRENEURSHIP**

Building the Sustainable Startups of the Future

[Link](#)



16:00

## PANEL DISCUSSION | E-MOBILITY: DRIVING AN INCLUSIVE CIRCULAR FUTURE

Hosted by **ADVANTAGE AUSTRIA** and **Open Austria**

Even Bond will go electric. The automotive industry is not simply standing at a crossroad deciding where to go next, it is moving on a one-way street towards an electric and more sustainable future. Not only are the speeds picking up, the once lonely road that has been paved by the likes of Tesla are getting more and more crowded with historic but also very new players. While everyone is moving towards the same goal, many are approaching from new and unexpected directions. This is not your regular feel-good e-mobility panel, this is a collision of cultures, continents and visions fighting for the future of mobility. Whoever prevails might not be all that matters because one thing is certain – the next MI6 movie agent will drive electric!



### Moderator:

- **Harald Mahrer**, Former Federal Minister of Economic Affairs, President of the Austrian Federal Economic Chamber, the Economic Association, the Economic Research Institute and the Austrian National Bank. Beyond his public functions he is a successful and passionate entrepreneur and investor.



### Panelists:

- **Ehsan Zadmand** is the CEO of Alveri, an Austrian startup that was founded in 2019 by Ehsan and his brother Jakob Zadmand. In its young history, the company has achieved significant milestones in the field of electromobility.
- **Kimiko Doan** has consulted and led 30+ high-profile multi-million-dollar marketing projects for premium brands. Currently, she is working on bringing VinFast - the game-changer of smart mobility - to the world.
- **Chidi Ajaere** is Chairman and Chief Executive Officer of the GIG Group, an emerging conglomerate with vast interests in key sectors of Nigeria's economy. In 2018 Chidi founded Jet Motor Company, that wants to accelerate Africa's dominance in the future of mobility by reshaping the narrative of the mobility space.



**Venue: TBC**

17:30

## EXCLUSIVE RECEPTION | TECH X INNOVATION X POLITICS

Exclusive invitation of the Austrian, Dutch and German delegations to a VIP cocktail with selected Austrian, German and Dutch politicians, VIPs and top-class local contacts.

### Red-Headed Stepchild

119 East 5<sup>th</sup> St

Austin, TX 78701

19:00

## EXCLUSIVE TRAILBLAZER200 NETWORKING AND EXCHANGE EVENT

### Procedure:

- 19:00 | The guests will participate in a VR activation activity with the aim to build the city of 2030
- 21:00 | Party with renowned DJ

**Goal:** The unique constellation of guests, place and energy will bring about a special atmosphere free of hierarchy that will further inspire and extend the community.

**Venue: [innovationbridge.eu](https://innovationbridge.eu) @ Handlebar | Rooftop bar**

Monday, 14.3.2022

## Brand Experience Day

As traditional marketing formats become less relevant, creative leaders have to redesign their approaches by building emotional connections with consumers through unique and compelling experiences. The Brand Experience Day offers creative strategies that provide insight into developing effective campaigns using data, neuroscience, storytelling and the latest technological advances.

**Dress code** for the day: smart casual

**08:45** Meeting point at the lobby of the LINE hotel and joint walk to the innovationbridge.eu venue | 10 minutes

### 09:00 **BRAIN FUSION BREAKFAST | FUTURE OF MEDIA TECH**

Meeting with decision makers and representatives of marketing and branding companies as well as tech media.



#### **KEYNOTE: AI IN MEDIA**

**Jason Farkas** is Vice President and General Manager of CNN Business, overseeing the global commercial and editorial operations of CNN's business news platform.

**Venue:** innovationbridge.eu @ Handlebar

**10:30**

#### **MEET YOUR TRACK CURATOR**

The program curators will pitch their schedule of the day again:

- **Innovation & Technology** | Daniel Zawarczyński
- **Marketing & Media** | Volker Ammann
- **Entrepreneurship** | Toni Emsenhuber
- **Future Awareness** | Reanne Leuning
- **Individual track and special highlights** | Andreas Hladky

**Venue:** innovationbridge.eu @ Handlebar

### **VISIT OF KEY NOTES, PANEL DISCUSSIONS AND "EXHIBITION HOUSES" FROM OTHER COUNTRIES AND COMPANIES**

All transfers between the following program points are between 5 and 15 minutes walking distance.

**11:00**

Curated SXSW  
Tracks

#### **FUTURE AWARENESS**

The Future of People

[Link](#)

#### **INNOVATION & TECHNOLOGY**

Artificial Life as Art: Reimagining AI

[Link](#)

#### **MARKETING & MEDIA**

Digital "da Vincis": Reshaping Brand Storytelling

[Link](#)

#### **ENTREPRENEURSHIP**

The Next Wave of Corporate-Startup Innovation

[Link](#)

|   |  |   |
|---|--|---|
| <p><b>12:30</b><br/>Curated SXSW<br/>Tracks</p> | <p><b>FUTURE AWARENESS</b><br/>The Great Industrial Reimagining<br/><a href="#">Link</a></p>   | <p><b>INNOVATION &amp; TECHNOLOGY</b><br/>Digital Infrastructure for Collective Impact<br/><a href="#">Link</a></p>   |
|   | <p><b>MARKETING &amp; MEDIA</b><br/>So You Have a Podcast. Let's Grow It!<br/><a href="#">Link</a></p>   | <p><b>ENTREPRENEURSHIP</b><br/>Space, Health, Energy, Oh My! 7 Disruptor Lessons<br/><a href="#">Link</a></p>         |
| <p><b>14:00</b><br/>Curated SXSW<br/>Tracks</p> | <p><b>FUTURE AWARENESS</b><br/>In Praise of a Slow Future<br/><a href="#">Link</a></p>   | <p><b>INNOVATION &amp; TECHNOLOGY</b><br/>Beyond the NFT Hype: Unlocking Token Economies<br/><a href="#">Link</a></p> |
|   | <p><b>MARKETING &amp; MEDIA</b><br/>We're All Storytellers: Crafting Your Unique Story<br/><a href="#">Link</a></p>  | <p><b>ENTREPRENEURSHIP</b><br/>Fab City: Global Connections for Local Production<br/><a href="#">Link</a></p>         |
| <p><b>16:00</b></p>                             | <p><b>BUSINESS SPEED DATING WITH THE GERMAN &amp; DUTCH SXSW DELEGATIONS</b><br/>Co-hosted by <a href="#">New Dutch Wave</a> - an international movement that celebrates top notch Dutch creativity and entrepreneurship – and <a href="#">Innovation Bridge Europe</a></p> <p>This speed networking session offers the Austrian delegation the unique opportunity to promote their business in one on one three-minute meetings and get exposure to a lot of entrepreneurs, innovators and thought leaders from the Netherlands and Germany in a short amount of time.</p> <p>Once a round begins, both conversation partners introduce themselves and their purposes for being there and share their business cards. A few questions and answers back and forth can quickly clarify if there is any potential for a follow up. After this short exchange of information, the participants move on to the next person. Over the next hour, they continue to meet inspiring individuals, one at a time. The event culminates with time for open networking.</p> <p>Refreshments and appetizers will be served; the session will be commented by the Dutch improvisation artist Lex Empress.</p> <p><b>Venue: <a href="#">innovationbridge.eu</a> @ Handlebar</b></p> |   |
| <p><b>18:30</b></p>                             | <p><b>DINNER WITH THE DELEGATION</b><br/>18:00 Meeting Point: <a href="#">innovationbridge.eu</a><br/>18:15 Joint walk to Rainey Street<br/>18:30 Informal dinner @ Rainey Street Food Truck Lot</p> <p><b>Goal:</b> Authentic atmosphere of SXSW as well as Austin experience</p> <p><b>Rainey Street Food Truck Lot</b><br/><a href="#">Link</a></p>   |   |

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**20:00**

**CLUB NIGHT**

Hosting performances from legendary artists and showcasing the next wave of musical talent, the SXSW Music Festival draws artists, industry professionals and music lovers from all around the world to make professional and personal connections, elevate their careers and celebrate the magic of live music. Tonight, the delegation will visit various showcases and concerts in the evening program of SXSW.

**Starting point: Rainey Street Food Truck Lot**

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**Tuesday, 15.3.2022**

Austin - Vienna

**08:30 GOODBYE BREAKFAST WITH THE GERMAN AND DUTCH NATIONAL DELEGATIONS**

Venue: [innovationbridge.eu](https://innovationbridge.eu) @ Handlebar

**10:00 VISIT OF THE SXSW TRADE SHOW**

As the largest exhibition at SXSW, the fair brings conference discussions to life with endless, unexpected opportunities for discovery. Nowhere else at SXSW you will find so many creative companies and organizations in one place. In 2019, more than 275 exhibitors were represented.

**Austin Convention Center**  
500 E Cesar Chavez St  
Austin, TX 78701

**12:30 JOINT LUNCH WITH THE DELEGATION**

Venue: [innovationbridge.eu](https://innovationbridge.eu) @ Handlebar

**13:30 MEET YOUR TRACK CURATOR**

Venue: [innovationbridge.eu](https://innovationbridge.eu) @ Handlebar

**14:00**

Curated SXSW  
Tracks

**FUTURE AWARENESS**

What Will the Internet Look Like in 2050?  
[Link](#)

**INNOVATION & TECHNOLOGY**

YOU are YOU: How Biometrics Will  
Unlock The Future  
[Link](#)

**MARKETING & MEDIA**

Will TikTok or Instagram Win The Creator  
Wars?  
[Link](#)

**ENTREPRENEURSHIP**

Hiring & Onboarding in Turbulent Times  
FTW  
[Link](#)

**15:30**

Curated SXSW  
Tracks

**FUTURE AWARENESS**

Alienating Mars: Challenges of Space  
Colonization  
[Link](#)

**INNOVATION & TECHNOLOGY**

Can You Actually Change Big Tech From  
Within?  
[Link](#)

**MARKETING & MEDIA**

Avoiding the Pitfalls of Brand Wokeness  
[Link](#)

**ENTREPRENEURSHIP**

Agile Operations: What's Your Wi-Fi  
Password?  
[Link](#)

**17:00 TRANSFER TO AIRPORT**

Attention: at least 30 minutes; heavy traffic during SXSW

**20:05 – 17:50 +1 FLIGHT**

Austin - Vienna, Transfer in London, 04:20

- Austin (AUS) – London Heathrow (LHR) | 20:05 – 10:10 +1 | BA190, British Airways
- London Heathrow (LHR) – Vienna (VIE) | 14:30 – 17:50 | BA704, British Airways

## IMPORTANT CONTACT DATA & INFORMATION

### Austrian Trade Commission Los Angeles

11601 Wilshire Blvd - Suite 2420 | Los Angeles, CA 90025

T +1 310 47 79 988

E [losangeles@wko.at](mailto:losangeles@wko.at)

### Austrian Trade Commission San Francisco

44 Tehama St - Suite 507 | San Francisco, CA 94105

T +1 415 690 6220

E [sanfrancisco@wko.at](mailto:sanfrancisco@wko.at)



**Volker Ammann**

The Austrian Trade Commissioner in Los Angeles

T +1 310 47 79 988



**Daniel Zawarczynski**

The Austrian Deputy Trade Commissioner in San Francisco and  
Co-Director Open Austria

T +1 415 690 6220

## U.S. Emergency Number

911

**Please bring a vaccination card and a photo ID (passport) with you for all activities**

The language for all events is English