



XXVII MEXICAN FOREIGN TRADE CONGRESS

“FOREIGN TRADE: Key for México’s Economic Growth”

>>>> Venue: On-line - November 25 - 26, 2021 <<<<



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PRELIMINARY PROGRAMME

Time zone: Mexico City.

November 25th

INAUGURATION

09:00 to 09:10

Remarks by Mr Valentín Díez Morodo / Chairman of COMCE
Remarks and inauguration by Ms Tatiana Clouthier Carrillo / Secretary of Economy of Mexico

COMMERCE FACILITATION

09:10 to 10:30

Mr Ricardo Treviño / Deputy General Secretary of the World Customs Organization (WCO)
Luz María de la Mora, PhD. / Undersecretary of Economy of Mexico
Andrés Rohde Ponce, PhD. / Chairman of the International Customs Law Academy (ICLA)

MEXICO’S CHALLENGES IN WORLD TRADE

10:35 to 11:10

Luis de la Calle, PhD. / Director and Partner of De la Calle, Madrazo, Mancera, S.C.

11:10 to 11:40

Visit to COMCE’s VIRTUAL Exhibition

NEW GAME RULES IN USMCA

11:41 to 13:00

Labour: Antonio Ortíz Mena, PhD. / Senior Vice Chairman of Albright Stonebridge Group
Automotive: Mr José Guillermo Zozaya / Chairman of the Mexican Association of the Automotive Industry (AMIA, *by its acronym in Spanish*)
Environment: Mr Carlos Vallejo Galván / Legal Director of the Regulatory Association of the Energy Sector in Mexico (ARSE, *by its acronym in Spanish*)

COMPETITIVENESS OF MEXICO AND THE WORLD

13:06 to 13:40

Ms Valeria Moy / General Director of the Mexican Institute for Competitiveness (IMCO, *by its acronym in Spanish*)

November 26th

ASIA, DISENGAGEMENT OF THE GLOBAL VALUE CHAINS AND THE OPPORTUNITIES FOR MEXICO

09:10 to 09:35 Mr Kishore Mahbubani /Former Diplomat and Former Chairman of the Lee Kwan Yew School of Government

CHALLENGES OF GLOBAL DIGITALIZATION

09:55 to 10:20 Mr Enrique De la Madrid / Director of the ITESM Centre for the Future of Cities

10:42 to 11:13 Visit to COMCE's VIRTUAL Exhibition

MEXICO'S ECONOMIC PERSPECTIVES

11:20 to 11:45 Mr Macario Schettino / Economic Analyst

DIVERSIFYING INTERNATIONAL BUSINESS

12:00 to 13:00 Ms Eleonora Catella / Deputy Director of International Relations – Business Europe
Ms Jacqueline García Vázquez / Director General of International Bee Products (Middle East)

13:00 to 13:05 CLOSING REMARKS - XXVII Mexican Foreign Trade Congress
Remarks by Mr Valentín Díez Morodo / Chairman of COMCE

AWARD CEREMONY "NATIONAL EXPORT AWARD"

13:10 to 14:00 National Export Award (*PNE by its acronym in Spanish*)
by the Ministry of Economy
Remarks of Ms Tatiana Clouthier Carrillo / Secretary of Economy of Mexico