



2021

SELECTUSA[®]

INVESTMENT SUMMIT

VIRTUAL, JUNE 7-11

WHAT IS THE SUMMIT ABOUT?



The **SelectUSA Investment Summit** is the highest-profile foreign direct investment event in the United States bringing together leaders from the global business sector, the U.S. government and the economic development community at federal, state and local levels - all for one purpose:

To support your business with everything you need to establish or expand your operations in the United States.

PARTICIPANTS



More Than

3,000

Total Attendees

Including

1,200+

International Registrants

from more than 75 Markets



The **SelectUSA Investment Summit 2021** goes virtual!

In this year's virtual edition, the Summit will provide the same high-quality content but in a more time- and cost-saving format allowing you to **tailor your summit experience** thanks to our robust networking app.

1st choice for expansion plans

Businesses - from startups to multinationals - investing in the United States gain competitive advantages and thrive in one of the most open and diverse markets on the planet.

WHAT IS THE TECH PROGRAM?



The Summit's special **SelectUSA Tech** program designed for innovative, high-growth startups provides unique **access to key players in the U.S. startup ecosystem.**



Start-up Investment Academy

Engage in deep-dives on opportunities and trends in emerging tech and tap into the U.S. start-up ecosystem with its incubators, investor networks, soft landing programs, funding & financing resources.



Showcasing

Use the virtual exhibition hall to make your products & solutions visible to 3,000+ international companies, venture capitalists, investors and economic development organizations.



Pitching (Application Deadline April 30, 2021)

Make your pitch in front of a high-profile panel of judges including venture capitalists, corporate investors, representatives from startup ecosystems, and industry experts.



Insights

Hear first-hand from 120+ speakers including senior U.S. government officials, C-Suite business executives, and other thought leaders on latest key policies and trends.



Networking App

Set up one-on-one meetings with economic development officials, accelerators, incubators and join invite-only networking opportunities.

**U.S. is
Austria's**



**largest source
of VC for startups**

JOIN US!

The SUSA Tech
program targets all
tech companies that are

...less than 8 years old
...with up to 40 employees
...and max. \$10 million in revenue

HOW TO PARTICIPATE?

APPLY TO ATTEND

and **join the Austrian SelectUSATech Delegation**
hosted by the U.S. Embassy Austria Commercial Service

The **discounted rate** for tech participants is **\$350 USD**



For further details please contact:

Verena Gruber

Commercial Assistant | Event & Marketing
U.S. Embassy | Commercial Service

+43 (0) 676 3432 310

Verena.Gruber@trade.gov

or visit www.selectusasummit.us

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