

The background of the image is a complex geometric pattern of overlapping triangles in various shades of blue and purple. A faint, light blue map of the United States is visible in the background, centered behind the text. The year '2021' is prominently displayed in large, white, sans-serif font.

# 2021

— SELECTUSA® —

## INVESTMENT SUMMIT

*VIRTUAL, 7-11 JUNE*

# WHAT IS THE SUMMIT ABOUT?

2021  
SELECTUSA  
INVESTMENT SUMMIT

The SelectUSA Investment Summit is the **highest-profile foreign direct investment event in the United States**. The Summit brings together leaders from the global business sector, the U.S. government and the economic development community at federal, state and local levels - all for one purpose:

**To support your business with everything you need to establish or expand your operations in the United States.**

## PARTICIPANTS



More Than

3,000

Total Attendees

Including

1,200+

International Registrants

from more than 75 Markets

More Than

790

EDO Representatives



From

45+

U.S. States  
and Territories

During the Summit, you will have the opportunity to **schedule individual meetings selecting from economic development organizations** (EDOs) representing hundreds of U.S. states and regions as well as **20+ Government departments** and **U.S. service providers** to explore their support and resources that can assist your U.S. business growth.

**100% flexibility:** On-demand session and follow-up meetings will remain open throughout June!

# WHY ATTEND?

**2021**  
SELECTUSA  
INVESTMENT SUMMIT



## The **SelectUSA Investment Summit 2021** goes **virtual!**

In this year's virtual edition, the Summit will provide the same high-quality content but in a more time- and cost-saving format allowing you to **tailor your summit experience**.

### **1<sup>st</sup> choice for investors**

Businesses - from startups to multinationals - investing in the United States gain competitive advantages and thrive in one of the most open and diverse markets on the planet.

The SelectUSA Investment Summit provides unmatched access and resources to advance your U.S. localization or expansion plans:

- **Explore** the virtual exhibition hall where businesses, economic development teams, U.S. government staff, and service providers meet & connect
- **Hear** from 150+ speakers including C-Suite executives and government officials sharing insights on Biden Administration's priorities and industry trends.
- **Advance** your business plans through practical tools, information, and connections.

**The U.S. is  
Austria's**



**largest market  
for FDI**

# WHAT ARE THE HIGHLIGHTS ?

**2021**  
SELECTUSA  
INVESTMENT SUMMIT

**4** DAYS   **45+** U.S. STATES   **790+** EDOs   **20+** GOVERNMENT AGENCIES   **3,000+** ATTENDEES



## Get high-level insights

Senior U.S. government officials, C-Suite business executives, and other thought leaders, discuss key policies and trends.



## Get expert counseling

Investment counselors help you and your selected EDO to launch your expansion project.



## Get quality connections

Schedule your one-on-one meetings with EDOs, industry association and government representatives as well as service providers.



## Industry Road Trip

Engage in deep-dives on investment opportunities and trends by sector and let experts from industry, academia and economic development community provide you with advice on how to plug-into the market and tap into available resources.



## SelectUSA Investor Guide

Ask all your questions about visas, legal requirements, site selection, incentives, workforce and more.

AGENDA  
HIGHLIGHTS





## APPLY TO ATTEND

and **join the Austrian Virtual Delegation** hosted by the U.S. Embassy's Commercial Service in Austria.



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