

CONFERENCE
AND B2B MEETINGS

FUTURE OF BUILDING 2021

SUSTAINABILITY AND GREEN BUILDING

TUESDAY, 23 MARCH 2021

VIRTUAL EVENT

LAST UPDATE: 15 FEBRUARY 2021

09.00 – 09.10	WELCOME REMARKS <ul style="list-style-type: none">• Harald Mahrer President, Austrian Federal Economic Chamber
09.10 – 09.30	OPENING PLENARY SESSION <ul style="list-style-type: none">• Michael Otter Director General, ADVANTAGE AUSTRIA• Florian Frauscher Federal Ministry for Digital and Economic Affairs• Dieter Lechner Deputy Director Association of the Austrian Wood Industry• Andreas Pfeiler Director Austrian Association for Building Materials and Ceramic Industries• Walter Painsi Director Austrian Consultants Association
09.30 – 09.50	KEYNOTE SPEECH – DIGITAL INNOVATION IN THE CONSTRUCTION INDUSTRY <ul style="list-style-type: none">• Steffen Robbi Digital findet Stadt
09.50 – 10.15	WINDOWS TO THE WORLD – GLOBAL TRENDS IN GREEN BUILDING <ul style="list-style-type: none">• Introduction Mariana Kühnel Deputy Secretary General, Austrian Federal Economic Chamber• Trends and Facts: The booming German Construction Industry Michael Scherz Commercial Counsellor, Berlin• Circular Materials Cosima Steiner Commercial Counsellor, Copenhagen• Sustainable Building Andrea Kubista Deputy Commercial Counsellor, Beijing• Green Building UK Vera Maier Deputy Commercial Counsellor, London

In cooperation with:



Wir stehen Unternehmen zur Seite

powered by



Federal Ministry
Digital and
Economic Affairs



a joint initiative of the Federal Ministry for Digital, Business and Enterprise and the Austrian Federal Economic Chamber.

10.15 – 10.45

**FIELDS OF INNOVATION, NEW DEVELOPMENTS:
1. HEALTHY MATERIALS FOR HEALTHY BUILDINGS**

- Christian Vondrus | CV-Consulting
- Bertrand Gosset | KLH Massivholz GmbH
- Stefan Erker | Slavonia Baubedarf GmbH
- Michael Haugeneder | ATP Architekten & Ingenieure
- Christof Braunegg | ConsultAIR GmbH

10.45 – 11.15

2. SMART SOLUTIONS FOR CONSTRUCTION

- Karin Stieldorf | Technical University Vienna
- Prefabricated Walls Made of Solid Mineralic Building Materials
Markus Pichler | redblocsystems
- Digital Technologies for Sustainable Buildings in Circular Economy
Thomas Romm | BauKarussell
- Digital Technologies & Energy Flexible Buildings
Walter Kreisel | neoom group GmbH
- Low Tech – High Intelligence - Austrian Pavilion, EXPO 2020 Dubai
Clemens Russ | querkraft Architekten

11.15 – 11.45

3. SMART ENERGY BUILDINGS

- Susanne Formanek | IBO/ grünstattgrau
- Engineering Project Presentation
Ernst Schriefl | Schöberl & Pöll
- Digital Project Presentation
Reinhard Nowak | LineMetrics GmbH
- Technology Project Presentation
Adelina Mullabazi | Ecotherm Austria GmbH
- Material Project Presentation
Ferhat Can | Cree GmbH

11.45 – 11.55

CLOSING REMARKS

- Patrick Sagmeister | Deputy Director General, ADVANTAGE AUSTRIA
- Tobias Waltjen | Director IBO – Austrian Institute for Healthy and Ecological Building
- Iris Marlovits | Enterprise Europe Network Austria
- Bettina Kerschbaumer-Schramek | Conference Host

11.55 – 17.00

INDIVIDUAL B2B-MEETINGS AND PRODUCT PRESENTATIONS
