

FIFTEEN SECONDS ALPS

GET OUT OF YOUR COMFORT ZONE AND INTO THE ALPS

MARCH 18-21, 2020 | SEPP ALPINE BOUTIQUE HOTEL | MARIA ALM, AUSTRIA

Not your average workshop series: World-class innovation and leadership experts, a boutique hotel in the Austrian Alps, and 14 participants. Apply now and kick-start your professional and personal growth.



BENEFITS | 01

SOLVE COMPLEX PROBLEMS

The best ideas come to you when you step out of your usual routines. Together with international experts and fellow participants, solve real-life business problems—and learn how to become a better leader in the process.



BENEFITS | 02

HARNESS COLLECTIVE BRAIN-POWER

Not only our speakers are on top of their fields—your fellow participants are, too. Work together in an intimate setting of 14 bright minds max. to break old patterns, develop new ways of thinking, and get in the mindset of true innovation.



BENEFITS | 03

GET HONEST FEEDBACK FOR REAL GROWTH

Fifteen Seconds Alps is designed for your professional and personal growth. Engage in our four-day immersive experience—you will come through on the other side with valuable personal and business lessons learnt.



FIFTEEN SECONDS ALPS

A MIND-OPENING EXPERIENCE

Fifteen Seconds Alps is designed to drive you forward professionally and personally. High-quality education with top international speakers meets the serenity of the Austrian Alps.

AN ALL-EXPENSES-PAID TRIP

WHAT'S INCLUDED

01

THREE-NIGHT STAY

Tastefully styled alpine-chic rooms, mountain views, free WiFi & record player in the room, rooftop terrace & bar, infinity pool, sauna



02

ALL FOOD & DRINKS

Regional delicacies from the Hochkönig region meet international cuisine: Enjoy food magic from SEPP's kitchen. Breakfast, lunch and dinner, as well as coffee and snacks, are included



AN ALL-EXPENSES-PAID TRIP

WHAT'S INCLUDED

03

IN-DEPTH WORKSHOPS

Intensive workshop sessions with selected international innovation and leadership experts in an intimate setting



04

UNIQUE ACTIVITIES

From morning yoga with mountain views to networking à la carte at our cooking class, you can enjoy extraordinary experiences throughout your stay



CHOOSE YOUR CLASS

INNOVATION CLASS

with Adam Perlis and Kei Shimada

- ✓ Learn how to use Design Thinking for effective decision-making
- ✓ Find out how to adapt to the fast-paced changes happening today
- ✓ Solve real-world business problems and get valuable feedback
- ✓ Understand how you can foster meaningful innovation
- ✓ Connect with your goal and acquire necessary skills
- ✓ Take home tools and frameworks that can be put to work the following day

Early Bird
€3,000

Regular
€5,000

LEADERSHIP CLASS

with Samantha Yarwood and Jeronimo De Miguel

- ✓ Learn how to adapt to changing environments internally and externally
- ✓ Develop a deeper understanding of your role as a leader
- ✓ Solve real-world business problems and get valuable feedback
- ✓ Tackle specific problems with models such as Creative Leadership
- ✓ Connect with your goal and acquire necessary skills
- ✓ Take home tools and frameworks that can be put to work the following day

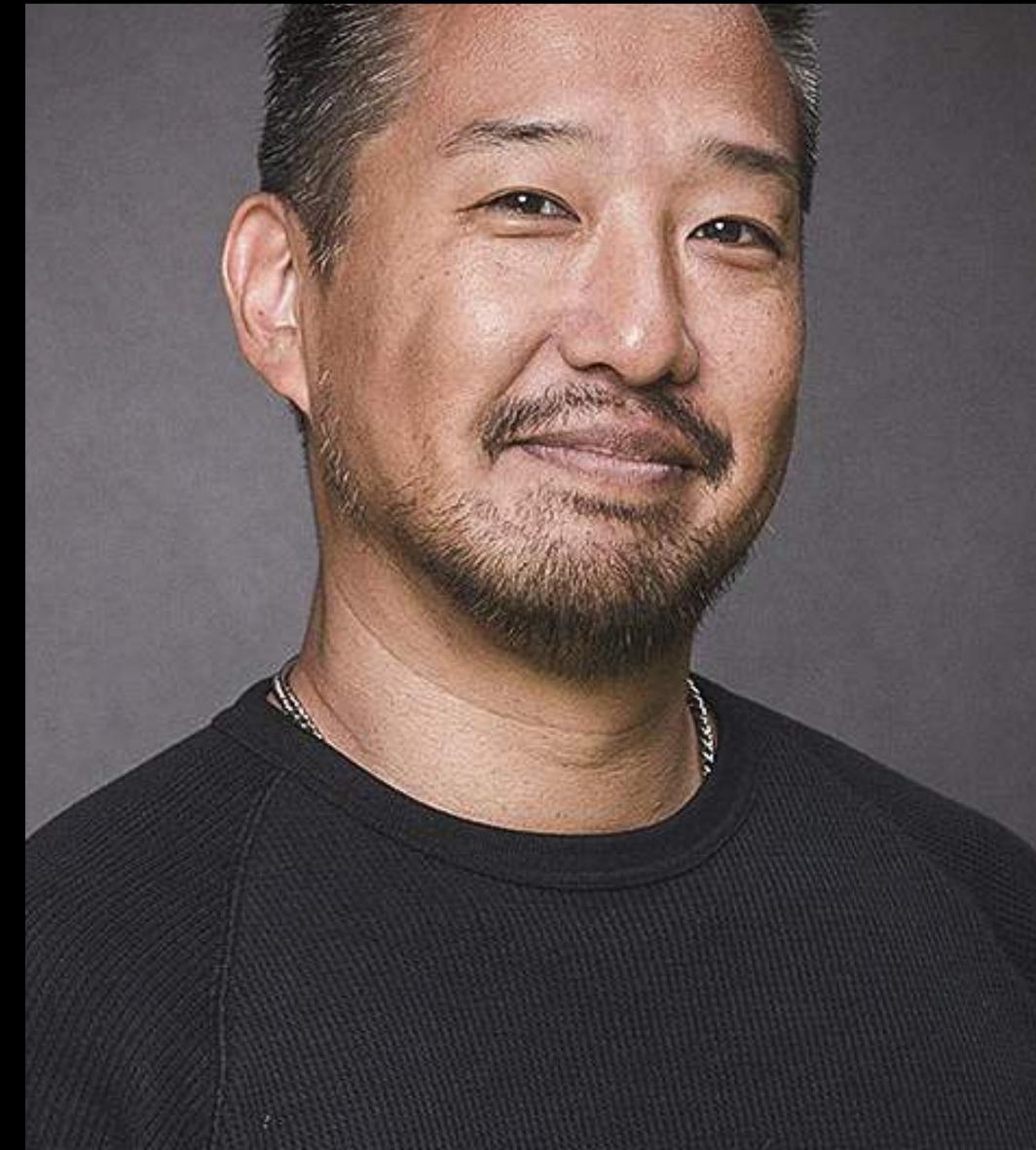
Early Bird
€3,000

Regular
€5,000

MEET THE SPEAKERS



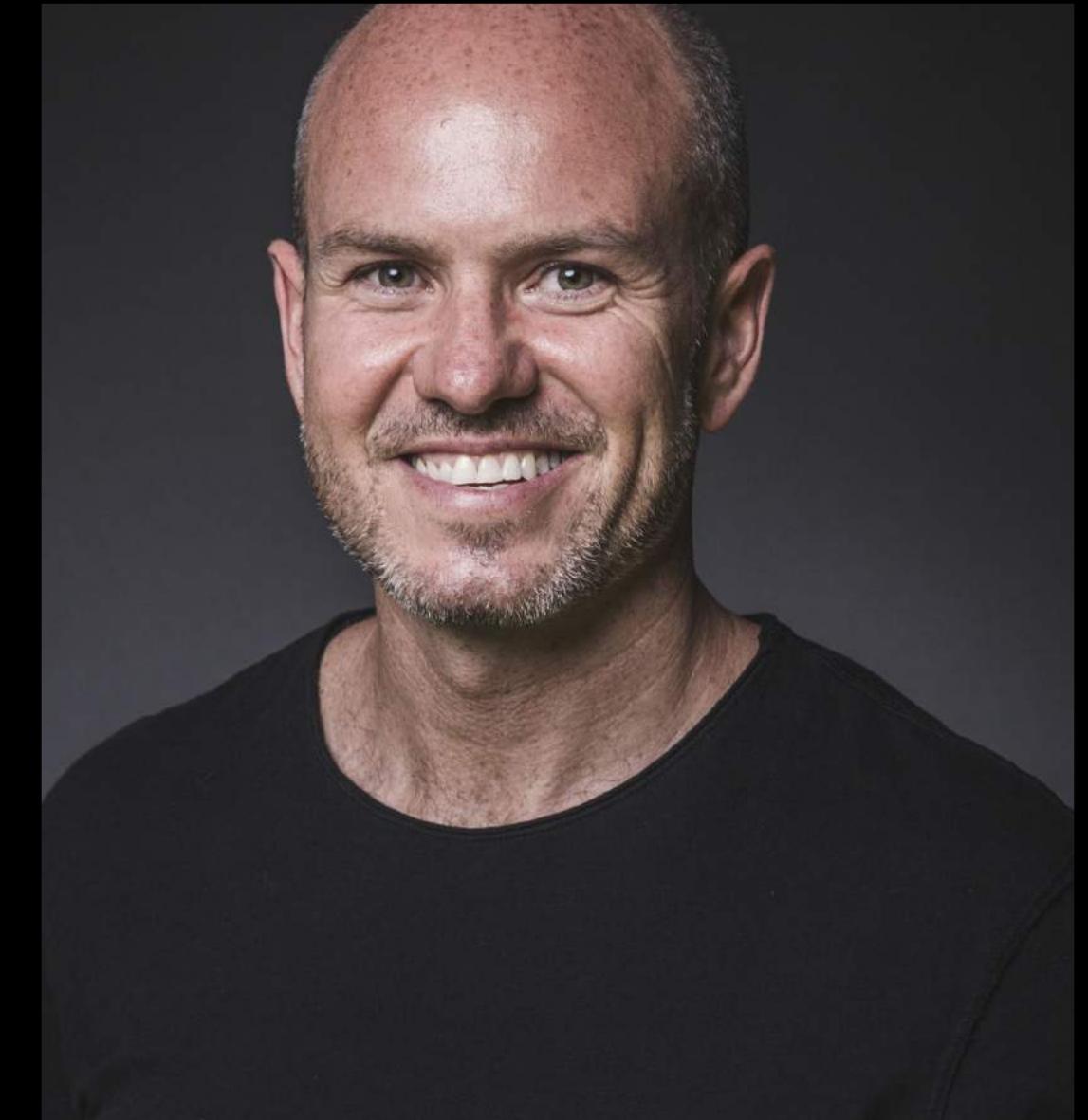
Adam Perlis
Founder & CEO
Academy



Kei Shimada
Leader Digital Makers Lab
IBM



Samantha Yarwood
Fr. Strategy & Innovation
Starbucks



Jeronimo De Miguel
Co-Founder
Will & Way

SCHEDULE

MARCH 18, 2020

WEDNESDAY

01 ARRIVAL & CHECK-IN

4:00 – 7:00 pm

02 GET-TOGETHER & DINNER

7:00 pm – open end

Meet the speakers & other participants—and enjoy dinner & drinks at the Hotel SEPP bar

MARCH 19, 2020

THURSDAY

01 WAKE-UP SESSION

6:00 – 7:30 am

Enjoy morning yoga, a leisurely run, a refreshing swim in the pool—or just sleep in

02 BREAKFAST

7:30 – 9:00 am

Start the day with SEPP's excellent breakfast

03 WORKSHOP, PT. I

10:00 am – 1:00 pm

The first in-depth session

04 LUNCH

1:00 – 2:00 pm

Enjoy your lunch at Hotel SEPP

05 WORKSHOP, PT. II

2:00 – 6:00 pm

An immersive afternoon session, interrupted only for coffee

06 OPEN KITCHEN: DINNER & DRINKS

8:00 pm – open end

Network over drinks while dinner is prepared in SEPP's open kitchen

MARCH 20, 2020

FRIDAY

01 WAKE-UP SESSION

6:00 – 7:30 am

Enjoy morning yoga, a leisurely run, a refreshing swim in the pool—or just sleep in

02 BREAKFAST

7:30 – 9:00 am

Start the day with SEPP's excellent breakfast

03 WORKSHOP, PT. III

10:00 am – 1:00 pm

In-depth knowledge sharing with our speakers

04 LUNCH

1:00 – 2:00 pm

Because food for thought alone is not enough

05 WORKSHOP, PT. IV

2:00 – 5:00 pm

Incl. coffee break

06 DINNER

8:00 pm – open end

Exquisite food & drinks at Hotel SEPP

MARCH 21, 2020

SATURDAY

01 WAKE-UP SESSION

6:00 – 7:30 am

Enjoy morning yoga, a leisurely run, a refreshing swim in the pool—or just sleep in

02 BRUNCH & REVIEW SESSION

9:00 am – 12:00 pm

Join us for a relaxed outdoor brunch and a wrap-up session: Enjoy local delicacies while reviewing the last three days

03 DEPARTURE

from 12:00 pm



01

WHERE DOES FIFTEEN SECONDS ALPS TAKE PLACE?

Our hotel is located in Maria Alm in the beautiful state of Salzburg.

You can find Hotel SEPP here:

Hotel SEPP

Urchen 8

5761 Maria Alm, Austria

www.edersepp.com



02

WHAT IS INCLUDED IN THE PRICE?

The price is all-inclusive, i.e. it covers a three-night stay at Hotel SEPP—with meals (breakfast, lunch, dinner) and drinks during workshops and meals included—as well as all costs for the workshop class you book.



03

CAN I ATTEND BOTH CLASSES?

No, the two classes—“Innovation” with Adam Perlis and Kei Shimada, and “Leadership” with Samantha Yarwood and Jeronimo De Miguel—run concurrently. Throughout the whole four-day program, you will stay with your group and work, eat and network within an intimate group of 14 participants and two speakers.



04

HOW CAN I GET TO MARIA ALM?

Hotel SEPP is reached by car from Salzburg via highway A10, exit Bischofshofen, and continuing onwards on the main road until you reach Maria Alm.

Alternatively, you can reach Hotel SEPP by taking the train to Saalfelden. The station is only 5 km away from the hotel; you can use public transport or a taxi or schedule a pick-up with the hotel's front desk to get there from Saalfelden station.

By plane, it is best to fly into Salzburg. From there, Maria Alm is just a one-hour shuttle ride away.

STAY CURIOUS, AND THE FUTURE IS YOURS.

CONTACT

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Fifteen Seconds is an international platform at the intersection of business, innovation, and creativity, calling all curious minds eager to share their knowledge, drive positive change, and shape the future. Since 2014, tens of thousands of people have exchanged ideas and pushed each other forward at our events.

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