



**SG organization Enterprise Europe Network**

Juan Carmona Schneider, Chair of SG Healthcare

E: [jc@zenit.de](mailto:jc@zenit.de); T: +49-20830004-54; [www.zenit.de](http://www.zenit.de)



Host organization: TAITRA

Venue: Nangang International Exhibition Center, Hall 2

(No. 2, Jingmao 2nd Rd., Nangang District, Taipei City 11568, Taiwan)

Date	Time	Event	
6/11 (Thur)	10:00	Medical Taiwan Opening Ceremony	
	11:00	EEN Guided Tour & Company Visit at the Exhibition	
	12:00	Lunch	
	14:00	EEN B2B Matchmaking Meetings	
	17:00	EEN B2B Matchmaking Meetings Concluded	
	18:00	Welcome Dinner	
6/12 (Fri)	10:00	Parallel Sessions	Product Launch at the Exhibition
			Medical Cluster/Association Workshop
	12:00	Lunch	
	14:00	Parallel Sessions	Medical - Keynote Seminar
		Health Center Visit	
17:00	Event Concluded		

# European Delegation to the MEDICAL TAIWAN

INTERNATIONAL MEDICAL, HEALTH & CARE EXPO

enterprise  
europe  
network



Business Support on Your Doorstep

## Event Highlights

### Health Center Visit

- Comprehensive checkup
- Health check and medical treatment services
- Safe and comfortable environment

### Guided Tour

- Smart hospital solutions
- Exam room simulations
- IoMT (Internet of Medical Things) devices

### Medical Cluster Workshop

- Industrial technology research institute
- Institute for biotechnology and medicine industry



## EEN Incentives



For EEN European visitors / buyers



**Up to 3 nights** In TAITRA-contracted hotels

For EEN European pavilion exhibitors



**1 booth 14% off**

US\$2,200 → 1,900/1 booth  
+ booth decoration



**40% off**

US\$2,200 → 1,320/1 booth  
+ booth decoration



**50% off**

US\$2,200 → 1,100/1 booth  
+ booth decoration



**Free promotion**

Advertisements & reports on Medical Taiwan's printed publications (E-newsletters)

# European Delegation to the MEDICAL TAIWAN INTERNATIONAL MEDICAL, HEALTH & CARE EXPO



## Taiwan Medical Strength



Cardiovascular Treatment



Liver Transplantation



Craniofacial Surgery



Joint Replacement



Artificial Reproduction



Medical Cosmetics





Health Examination



Obesity Control

## Core Competences

Innovative Award Recognition

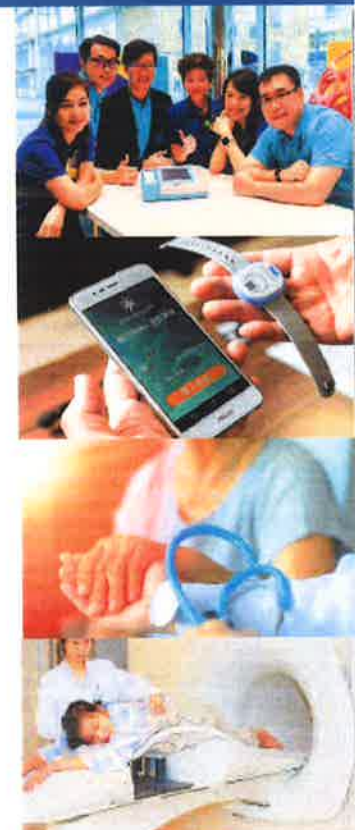
- iENA 2019 
  - Easy Medication Withdrawal Safety Needle
  - Composition for Healing Wounds
  - Container Lid Assembly
- Merck Accelerator Plan 
  - Light Sensing Biomarker Analyzer

Medicare and ICT Application

- Mobile Healthcare
- Medical Equipment
- Smart Hospital Solution
- Gene & Cell Therapy
- Biomedical Essential Components

High Performance and Quality

- Efficient health check system
- Outstanding medical devices
- Quality healthcare services



# European Delegation to the MEDICALTAIWAN INTERNATIONAL MEDICAL, HEALTH & CARE EXPO



## Taiwan Medical Devices Market



**7.8%↑**  
Over the next 5 years  
(BMI Research)

Unit: US\$ billion	2017	2018
Revenue	4.88	5.31
Export value	2.91	3.18
Import value	2.49	2.63

Source: Ministry of Economic Affairs, 2019 Biotechnology Industry White Papers  
Business Monitor International Research, Joint Commission International (JCI)



## Facts about Taiwan

Population [ 23.4 M, similar to Australia ]  
Land Area [ 36,191 KM<sup>2</sup>, similar to the Netherlands ]  
GDP [ USD 589.39 billion ]

## Cultural Experience

