

# Internationale Partnersuche

## Innovation & Technologie Anfrage

Seeking innovative solutions to improve skin health.

Country of Origin: Singapore

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### Summary

A Fast Moving Consumer Goods (FMCG) MNE in Singapore is seeking new technologies and solutions in skin health. Solutions will be accelerated to consumers through co-development with internal scientific teams, and introduced globally through world-class marketing, manufacturing and regulatory capabilities. The MNE is keen to seek partnerships in licensing or commercial agreements with technical assistance with startups and SMEs of all sizes.

### Description

The new technologies/solutions sought by the Singapore FMCG MNE covers the areas of: sustainability and biodegradability, naturals, microbiomes and ingestibles as well as novel devices and digital technologies.

The MNE is keen on the following types of partnerships with startups or SMEs of all sizes:

License agreement - The MNE will license the technology offered by the SME/startup to further develop into products or services for its customers.

Commercial agreement with technical assistance - The startups/SME will render technical support to the MNE in introducing the technology in the form of new products or services to the MNE's customers.



## Expertise sought

### Sustainability and Biodegradability

Consumers are becoming more conscious of the impact they have on the environment through daily product usage. The MNE is seeking innovative and novel solutions for sustainable or biodegradable products for the health of consumers and the environment as a whole.

Priorities include:

- New packaging solutions related to sustainability or biodegradability
- New refilling solution technologies for in-store use to limit packaging usage for consumer
- Preservative-free solutions for liquid consumer products
- Low skin permeable or biodegradable UV sun care filters

### Naturals, Microbiomes and Ingestibles

Naturals, microbiomes and ingestibles represent a dramatically new frontier in skin care. The MNE is seeking solutions that provide a vast array of potential targets and mechanisms through which we may harness the body's naturally-occurring responses to improve skin health.

Priorities include:

- Probiotics, prebiotics, postbiotics
- Ingestibles and supplements with demonstrated efficacy for skin health
- Bio-fermentation products related to skin health

### Devices

The MNE is seeking products, services or technologies to help consumers tackle today's toughest

healthcare challenges, from innovative devices to digital technologies, and everything in between.

Priorities include:

- Diagnostics: novel ways of skin assessments and tools that measure, track and visualise skincare attributes
- Treatment: devices or new product format that increase delivery or efficacy of traditional topical applications

## Stage Of Development

Already on the market

## Stage Of Development Comment

Solutions should be approved for use/under approval for sale by regulators in China, Australia, Korea, Japan, or the United States, and should be already commercialised or no more than a year away from being scaled up in market.

## Requested partner

The Singapore FMCG MNE is keen to establish licensing or commercial partnerships with technical assistance where it will work with the partner to accelerate the introduction of the skin health solutions and technologies to consumers of the MNE.