

## ADVANTAGE AUSTRIA in figures:

over 100 offices in more than 70 countries, half of them outside Europe

800 staff

80 nationalities

70 mother tongues

over 1,200 events

1,000 ADVANTAGE AUSTRIA publications

AUSSENWIRTSCHAFT magazine

AUSSENWIRTSCHAFT weekly

FRESH VIEW

25,000 Austrian and

40,000 international customers

Over 4,000 international subsidiaries of Austrian companies

We are in touch with our customers nearly 1 mio. times last year.

2 internet portals

Social media pros

Over 70 years' experience representing Austria around the world

With 75 Trade Commissions, 35 Marketing Offices and we're on hand to help you access new markets all over the world – right where you need us.

Because people make the difference.

Cross-cultural management is what we do every day.

We speak many languages – including your customer's.

We help you make the connections you need to take your business forward.

In Austria: 320 events with a total of 18,000 attendants

Abroad: 960 events with a total of 32,000 attendants

It's our job to keep you up to date on markets all over the world.

Enjoyed four times a year by some 40,000 subscribers.

Sent to 107,000 recipients every week.

Published quarterly, FRESH VIEW showcases Austrian businesses to readers worldwide.

benefit from our services every year.

are supported by our global network of ADVANTAGE AUSTRIA offices annually.

510,000 - with austrian customers

350,000 – with international customers

600,000 users visit our Austrian-facing website

[wko.at/aussenwirtschaft](http://wko.at/aussenwirtschaft) every year. Our international site [www.advantageaustria.org](http://www.advantageaustria.org), available in 27 languages, has 1 million visits to its 200 country pages.

We have over 200 accounts on Twitter, LinkedIn, YouTube & Facebook, Blog.

Our organization was founded in 1946. We are Austria's foreign trade promotion agency. Benefit from the expertise represented by our global office network, and make the most of the services provided by Austria's Trade Commissioners and their teams.

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