



**THE FAIR OF FRANCHISING, FINANCIAL
AND CONSULTING SERVICES**

FRANCHISING EXHIBITION CROATIA

OPATIJA, HOTEL ROYAL, June 02-03, 2016



WHAT IS FEC?



WHERE?

EU

Croatia

Opatija



WHERE?

Opatija

Hotel
Royal

Congress
Hall



Why should you come to Opatija?

MIX BUSINESS WITH PLEASURE



Nature



Tradition



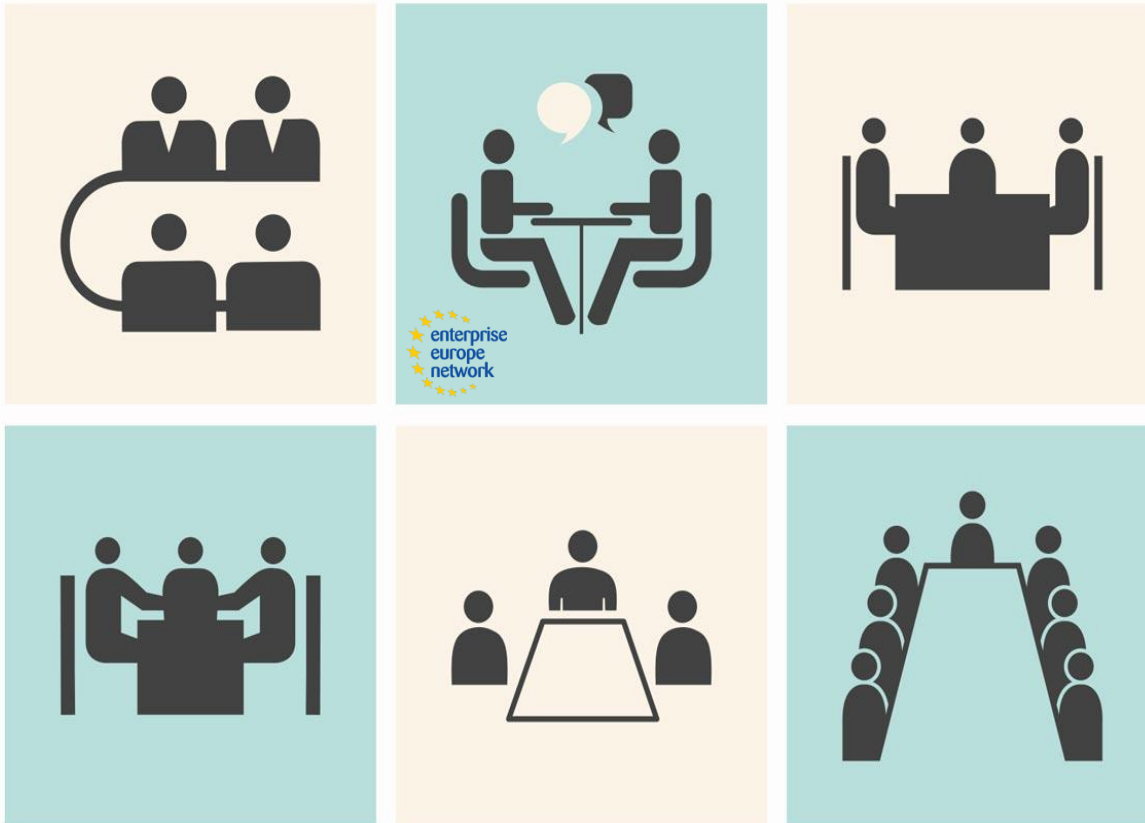
Gastronomy



Joie de vivre

OTHER EVENTS YOU CAN ATTEND

conferences, workshops, lectures, seminars, B2B



free admission

SOME OF THE LAST YEAR'S EXHIBITORS



IMPRESSIONS FROM LAST YEAR

“ Excellent organization in a high-quality space with a beautiful location. FEC represents a crucial event for development of franchising industry in this part of Europe.

SURF'N'FRIES - ANDRIJA ČOLAK, DIRECTOR



”

“ I'm very satisfied with the organization, and with the reactions from the audience. Interest was very high, and I believe that FEC is the right way to go.

KINGS CAFFE – VEDRAN JAKOMINIĆ, DIRECTOR



”

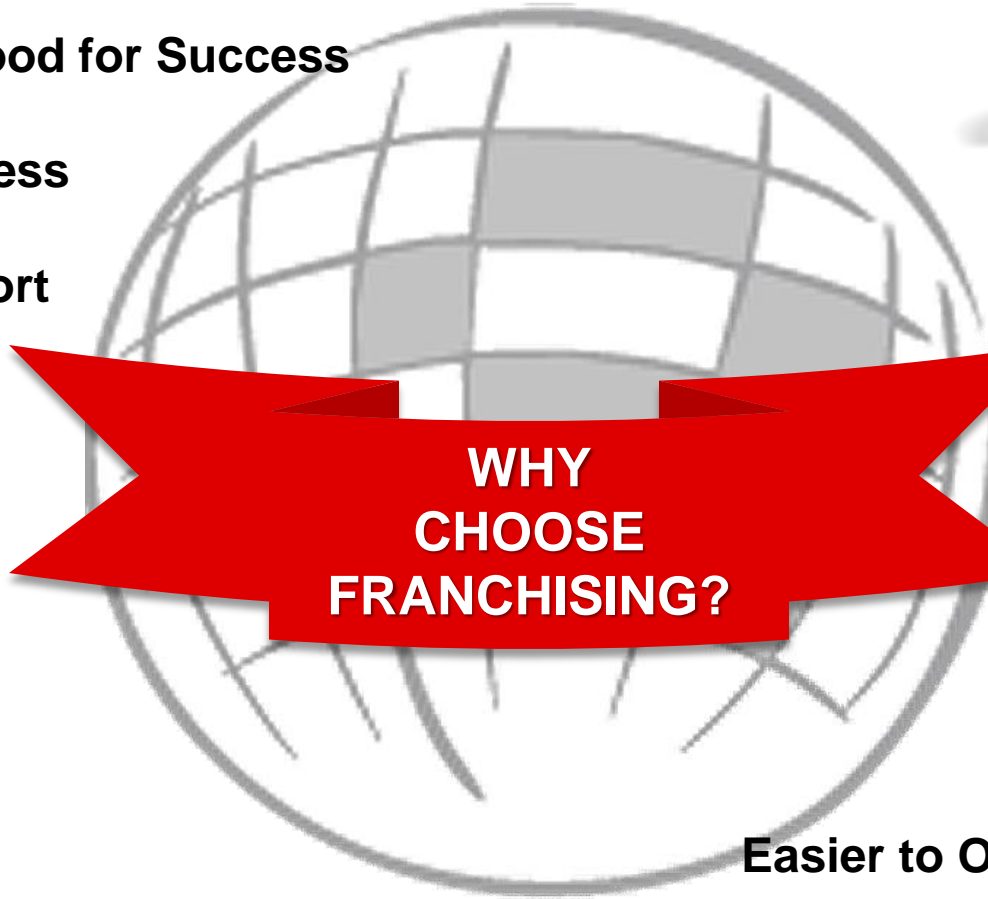
Corporate Image and Brand Awareness

Proven System in Place

Higher Likelihood for Success

Turnkey Business

Ongoing support



**WHY
CHOOSE
FRANCHISING?**



Training

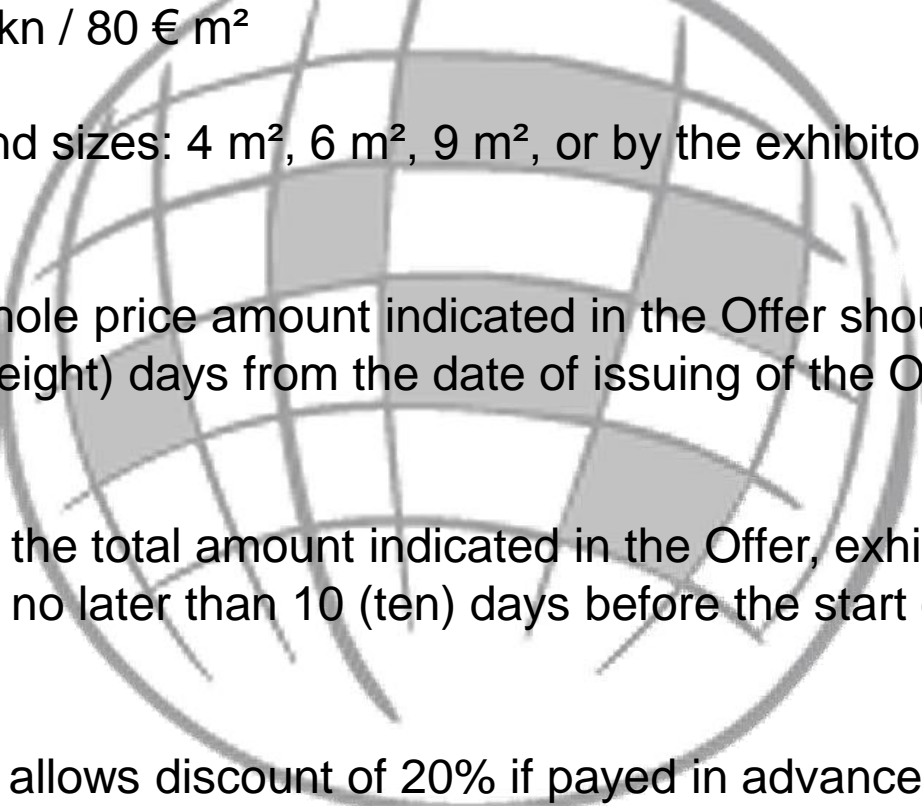
Marketing

Easier to Obtain Financing

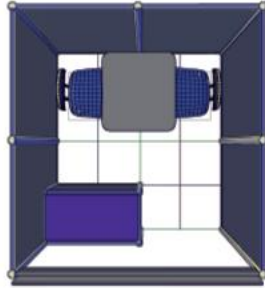
Exclusive Territory

Own Multiple Locations

PRICE PACKAGE

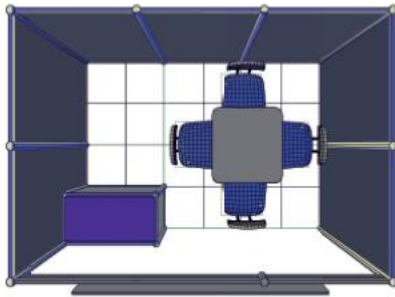
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- ▶ Price: 600,00 kn / 80 € m²
 - ▶ Exhibition stand sizes: 4 m², 6 m², 9 m², or by the exhibitor's demand
 - ▶ 25 % of the whole price amount indicated in the Offer should be paid within 8 (eight) days from the date of issuing of the Offer to the exhibitor
 - ▶ For the rest of the total amount indicated in the Offer, exhibitor is obliged to pay no later than 10 (ten) days before the start of the Fair
 - ▶ The organizer allows discount of 20% if payed in advance (100% of the whole amount) by the date 29. February 2016

EXHIBITION STAND TYPES



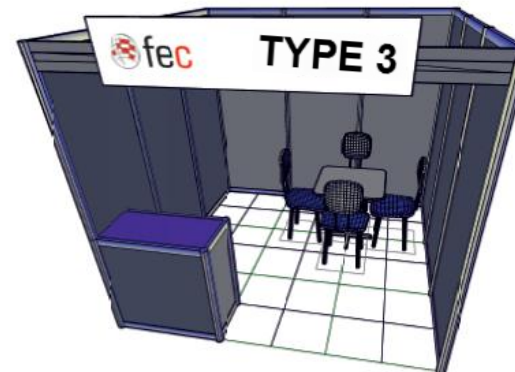
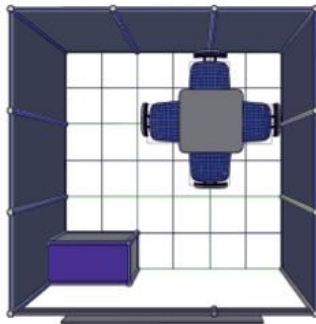
TYPE 1

4 m²
2x2 m



TYPE 2

6 m²
3x2 m



TYPE 3

9 m²
3x3 m

ACCOMMODATION



MILENIJ HOTELI
OPATIJA



	Price per person per night B&B (bed and breakfast)	Price per person per night HB (half board)
SINGLE ROOM	695,00 HRK / 91,2 EUR	735,00 HRK / 96,45 EUR
DOUBLE ROOM	495,00 HRK / 64,96 EUR	535,00 HRK / 70,21 EUR
INCLUDED IN THE PRICE	accommodation, breakfast, VAT and pool usage	accommodation, breakfast, dinner, VAT and pool usage

ACCOMMODATION



GRAND HOTEL
Opatijska cvijeta



MILENIJ HOTELI
OPATIJA



SOME PICTURES FROM LAST YEAR



We welcome all those who are considering investing into a franchise business, and all those who are thinking about entrepreneurship and do not have their own business idea!

The insurance of working with a big, already successful franchise just gives you the chance to do other things on a more personal level.

JASON STATHAM

We want to provide entrepreneurs, in one place, with all the required information to enter the world of franchising and to achieve business success.

The FEC team



THANK YOU FOR YOUR ATTENTION!

**We are looking forward to our next meeting in
always beautiful Opatija!**

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