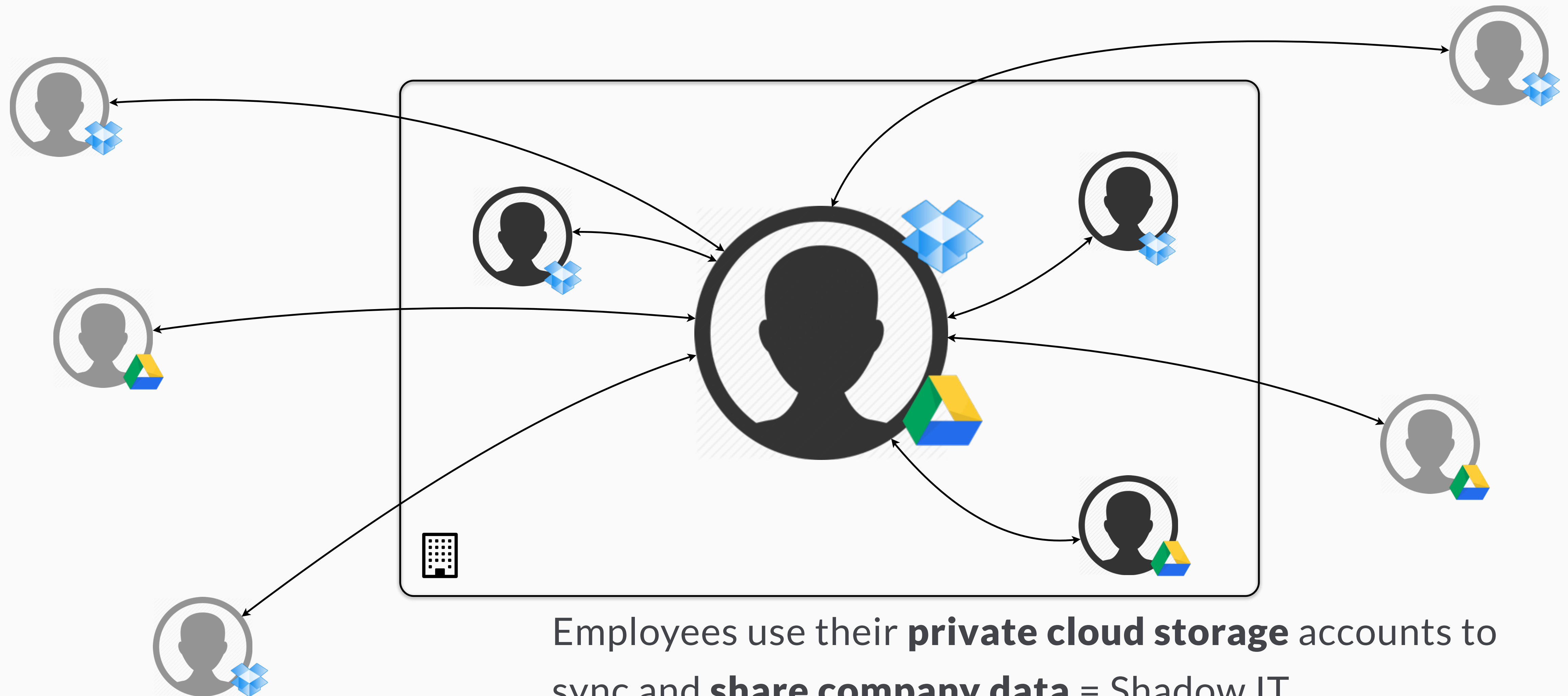




CrossCloud

We secure private cloud storage in
companies.

Problem



Employees use their **private cloud storage** accounts to sync and **share company data** = Shadow IT

80%^[1]

of employees use unauthorised cloud
services

40%^[1]

of these services are cloud storage

70%^[1]

of companies don't know which apps are
used but would like to know

20%^[1]

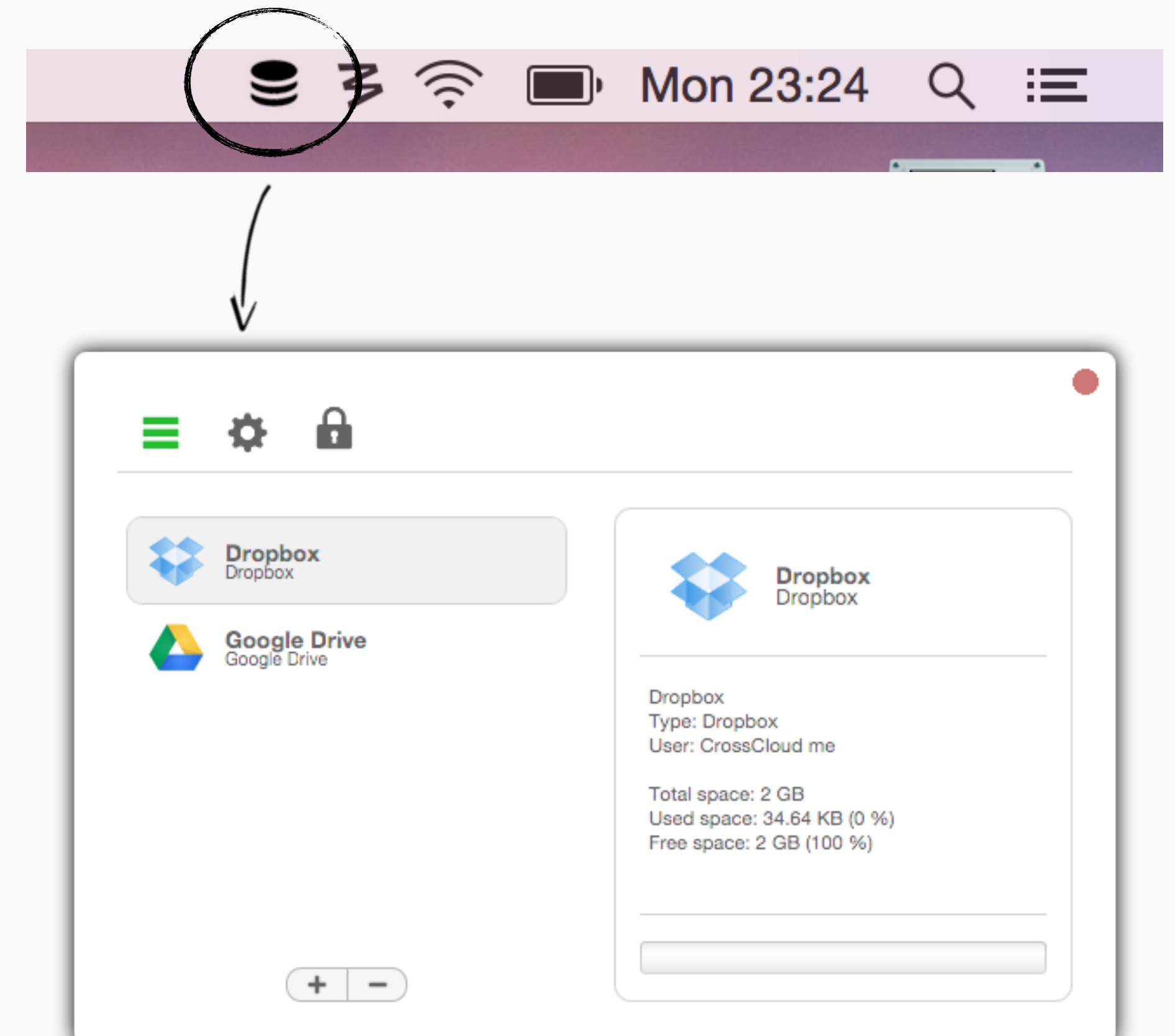
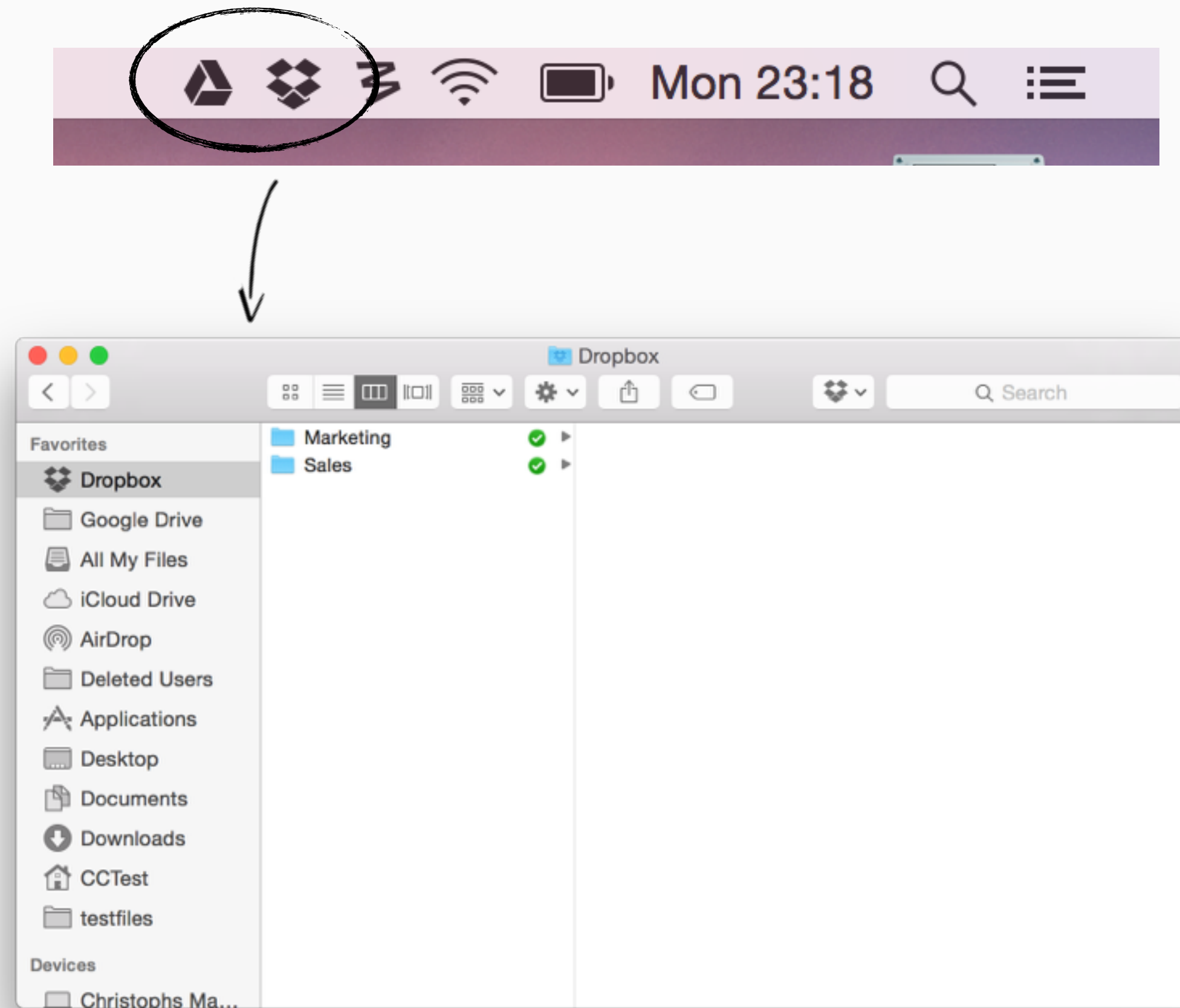
of companies have measures in place



- No **transparency** over cloud storage usage
- No **possession** of data
- No **control** over data
- No **data security** possible

A business client application for
cloud storage.

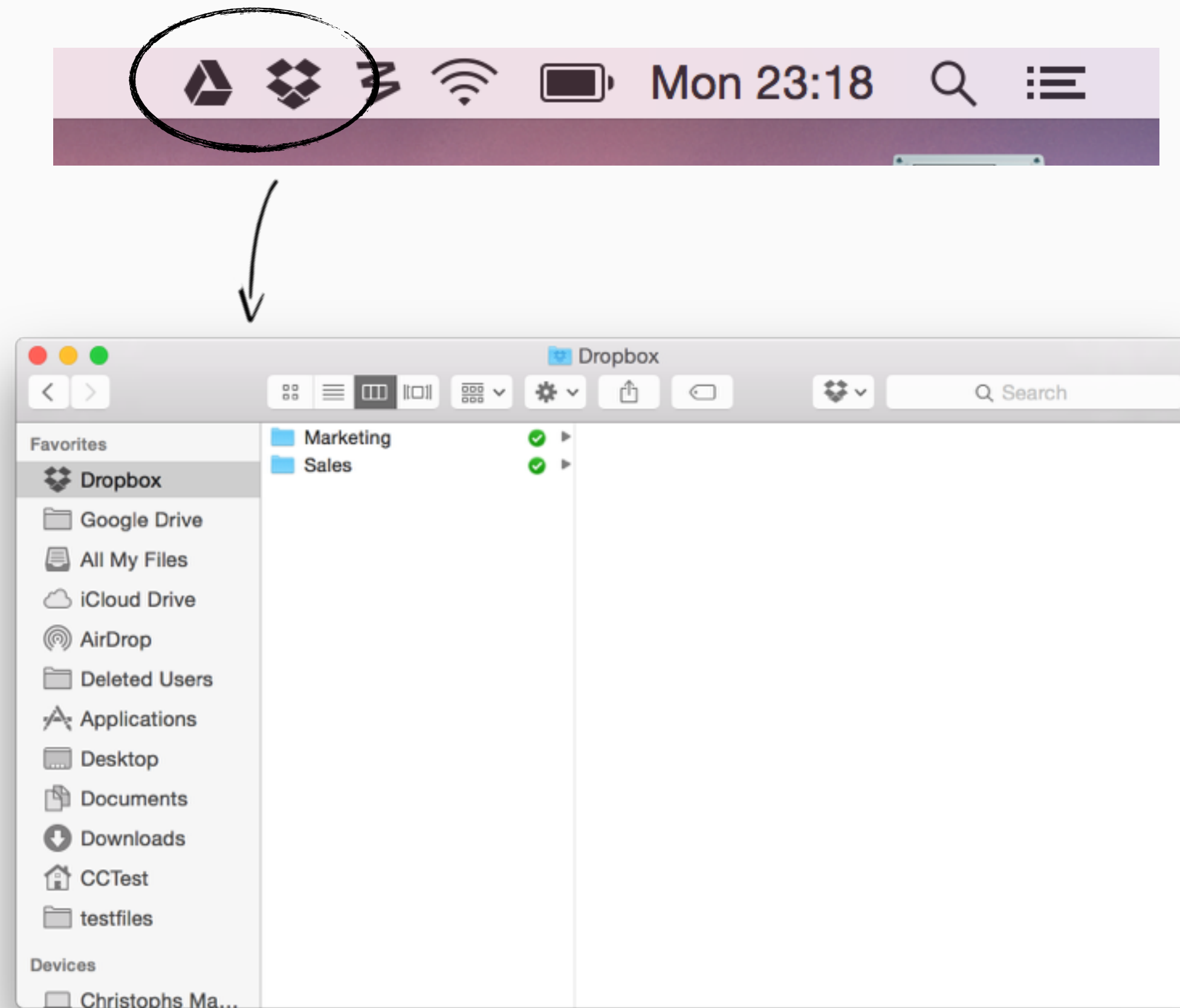
Solution



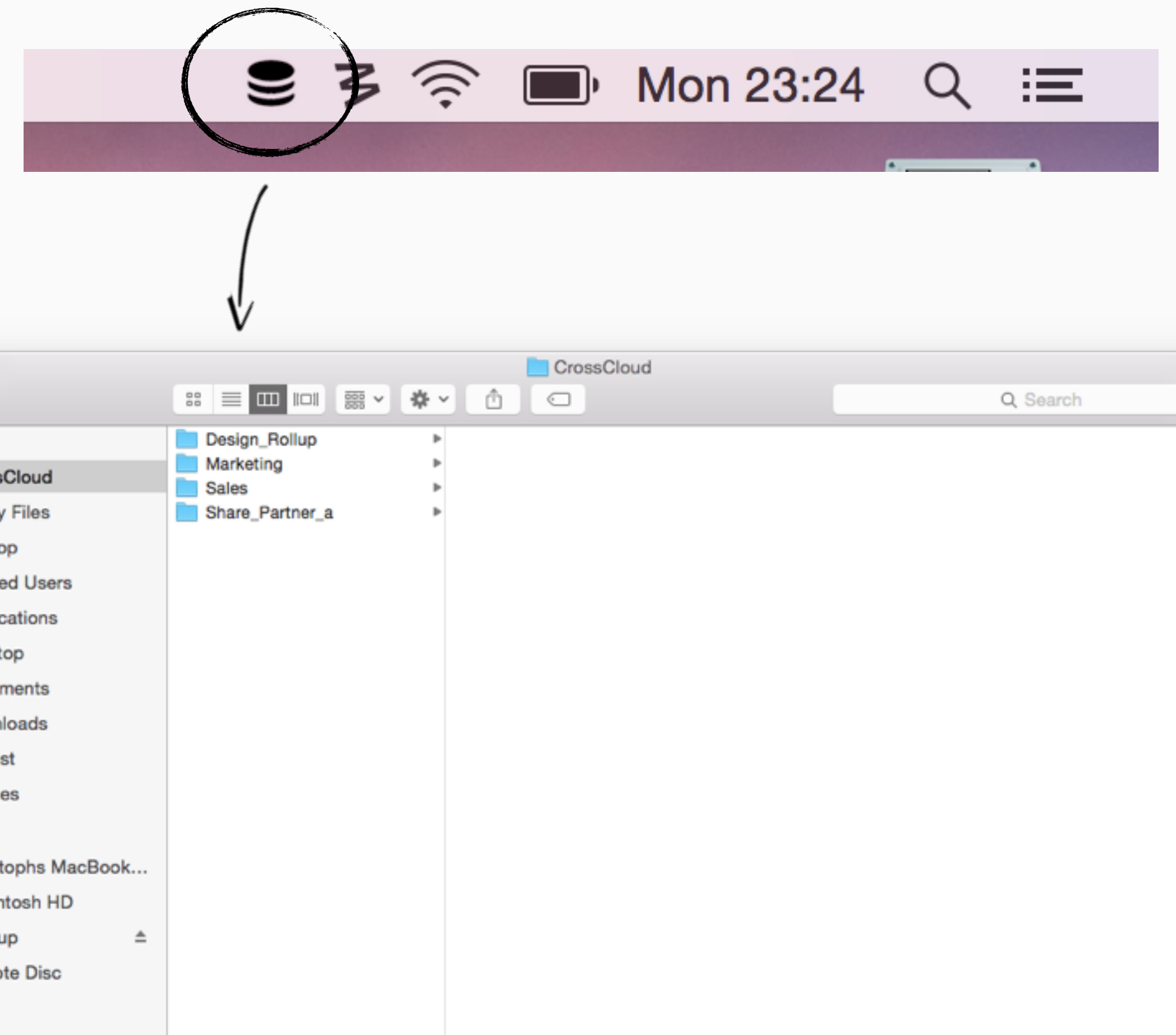
Storage Provider Application: **Hard to Control**

CrossCloud: **Full Control**

Solution

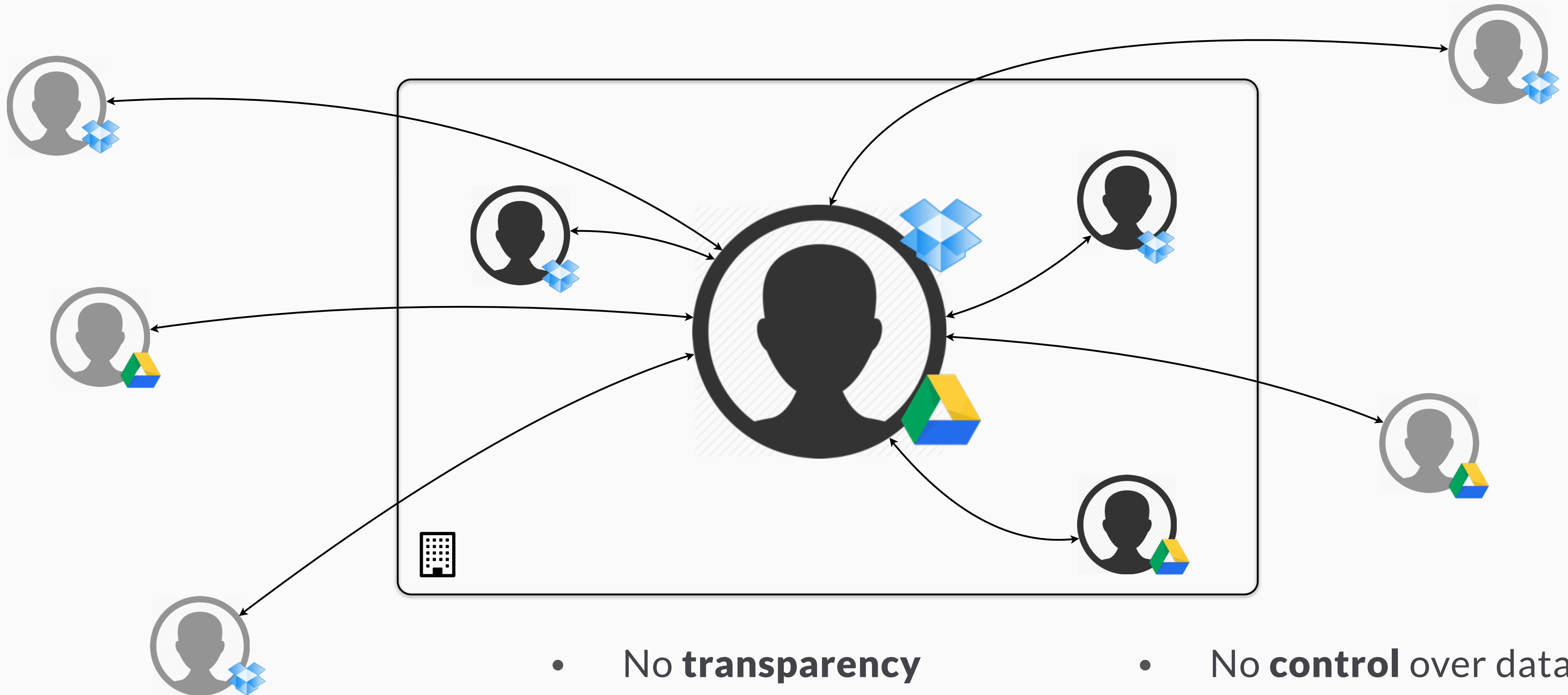


Storage Provider Application: **Hard to Control**



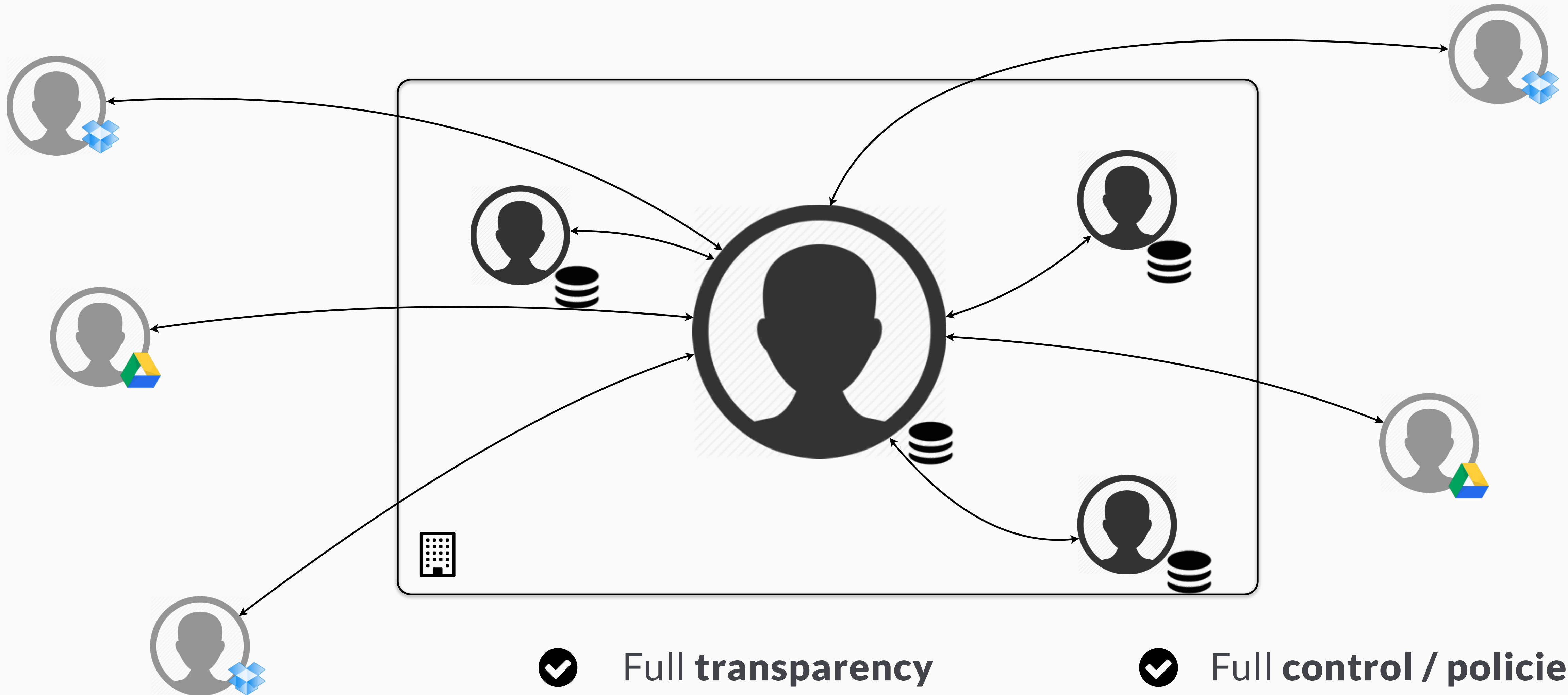
CrossCloud: **Full Control**

Problem



- No **transparency**
- No **possession** of data
- No **control** over data
- No **data security**

Solution



Full **transparency**



Possession of any file

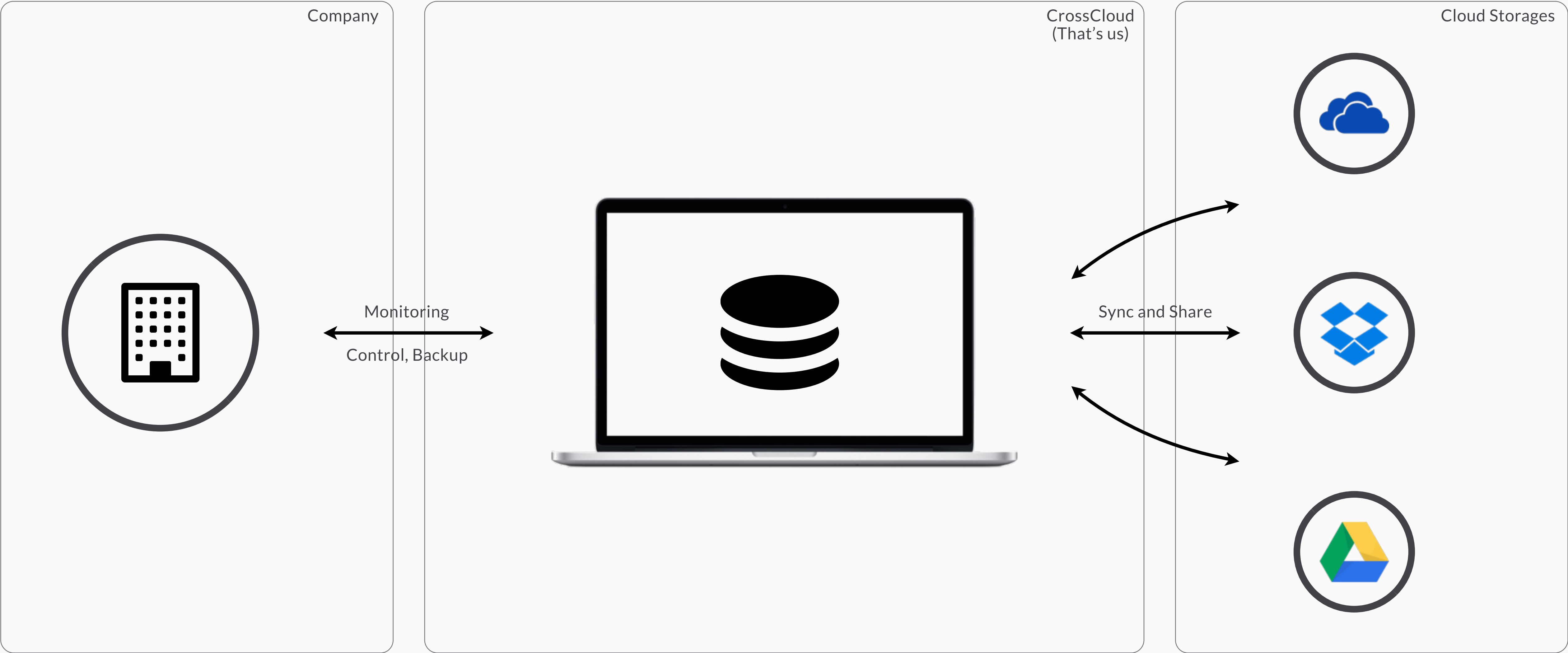


Full **control** / **policies**

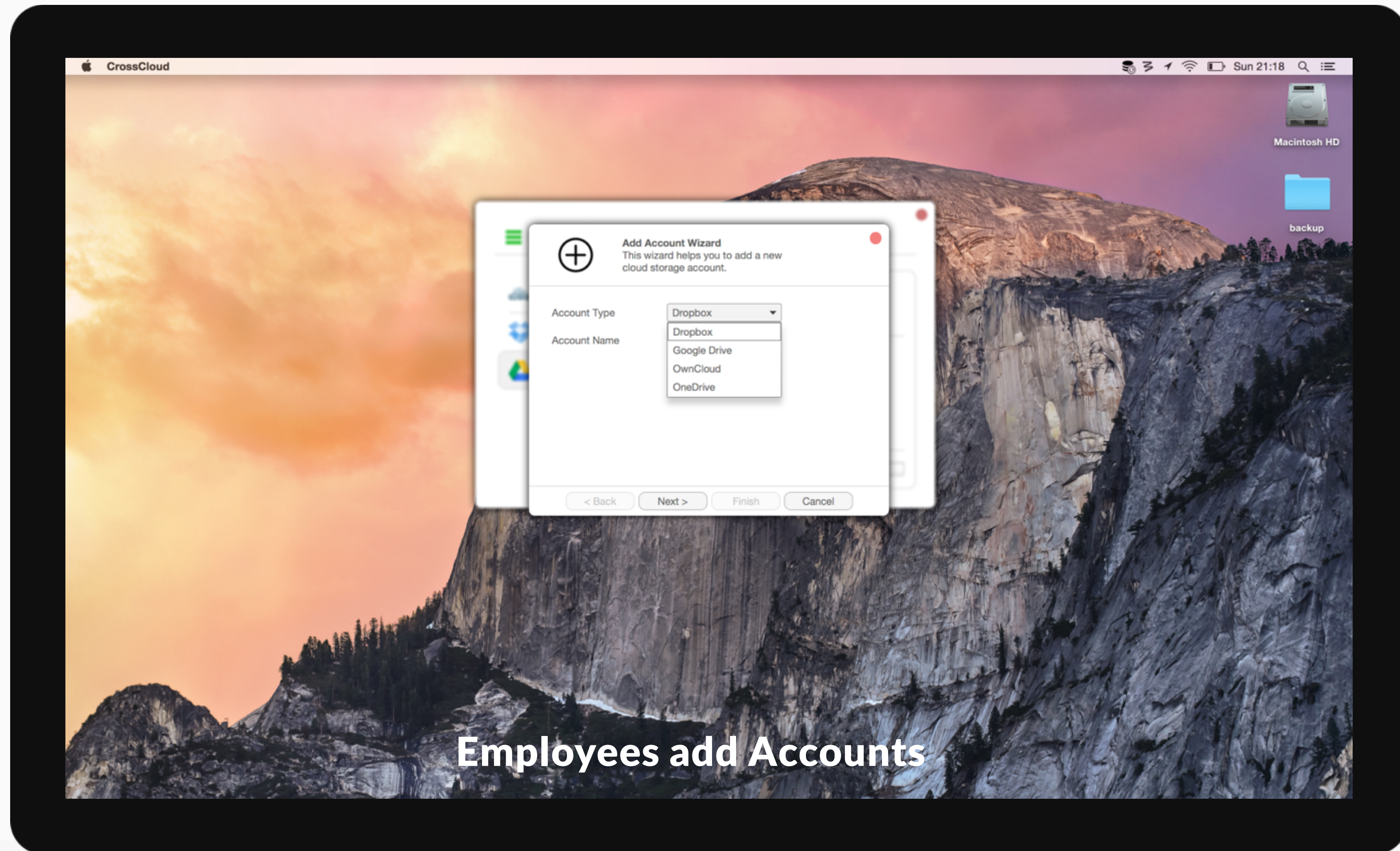


Strong **data encryption**

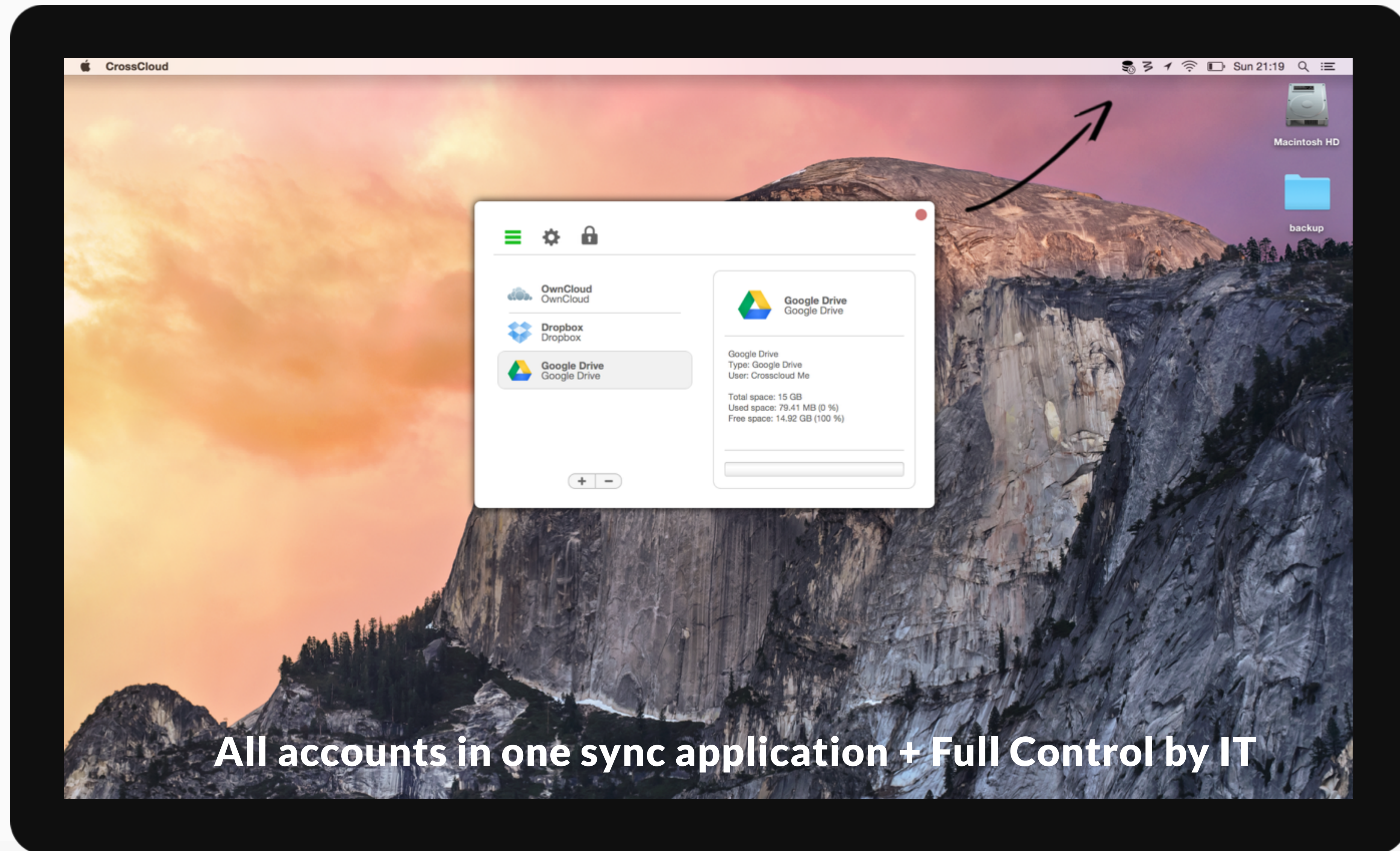
Solution



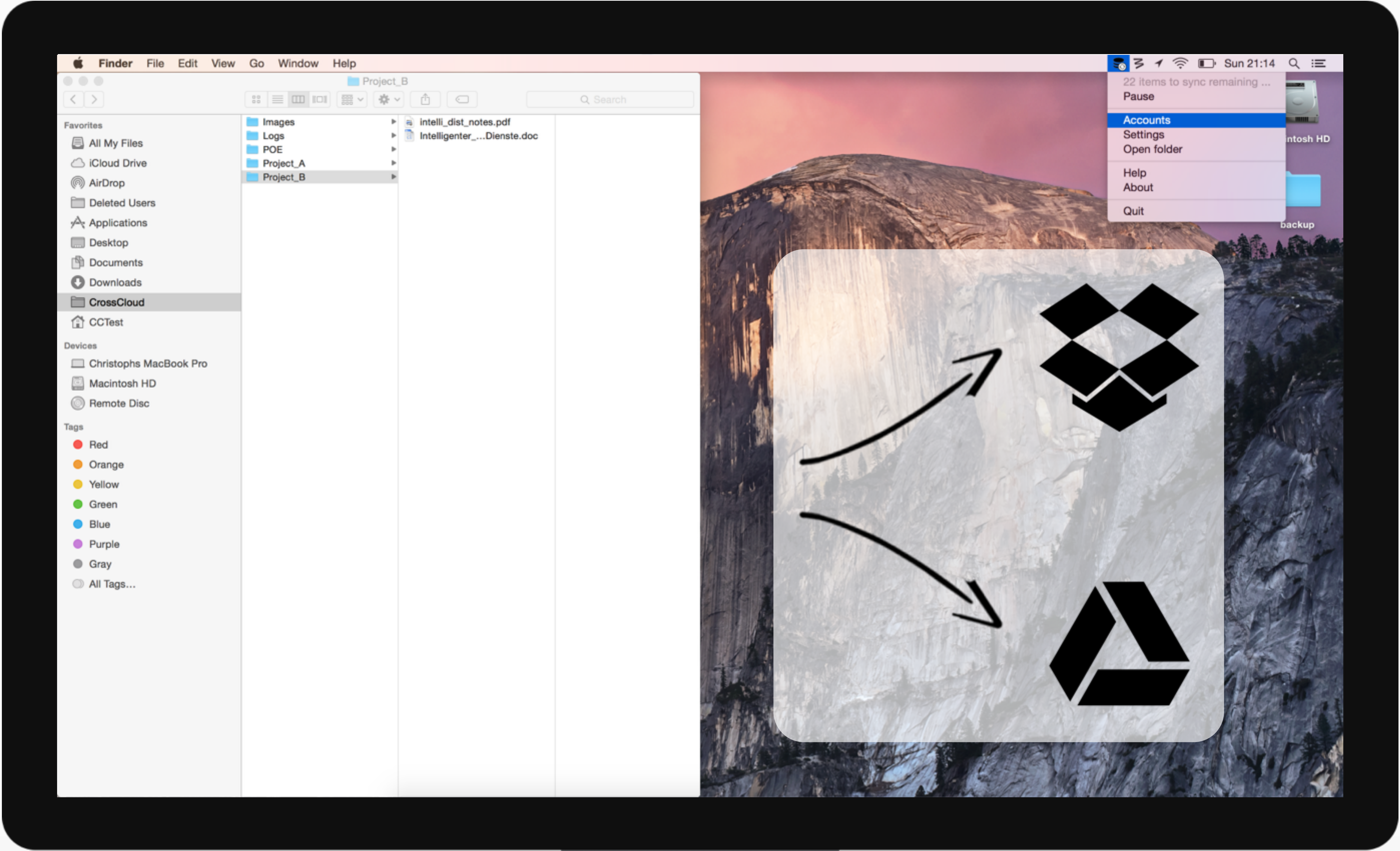
Solution



Solution



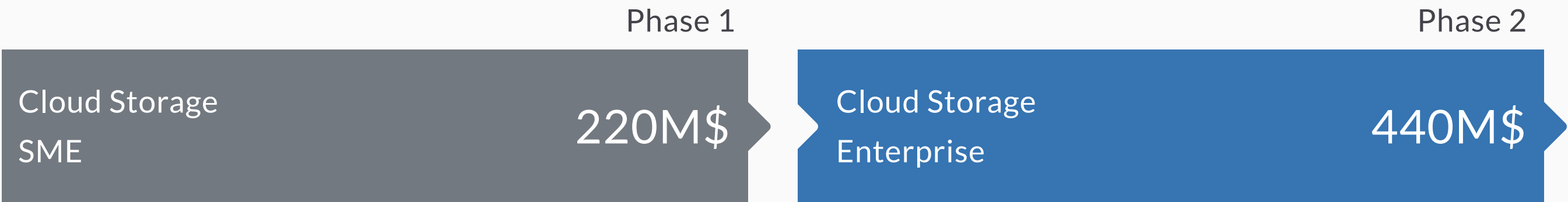
Solution





Total Addressable Market (Cloud Access Security Broker)

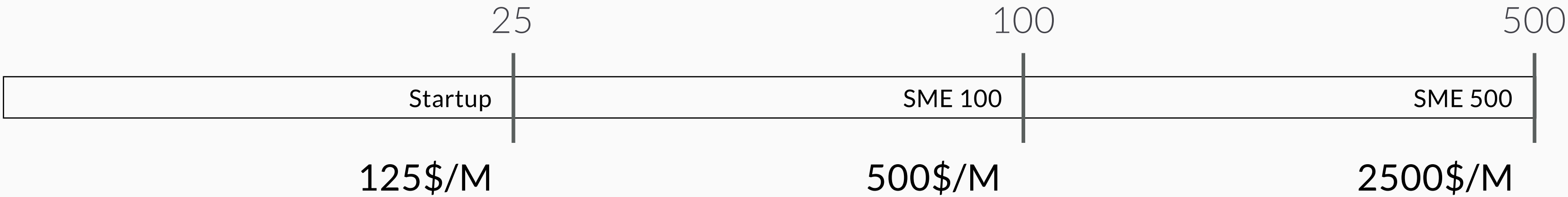
1.1 B\$^[1]
@225% AGR



[1] Gartner - Technology Overview for Cloud Access Security Broker - 2015

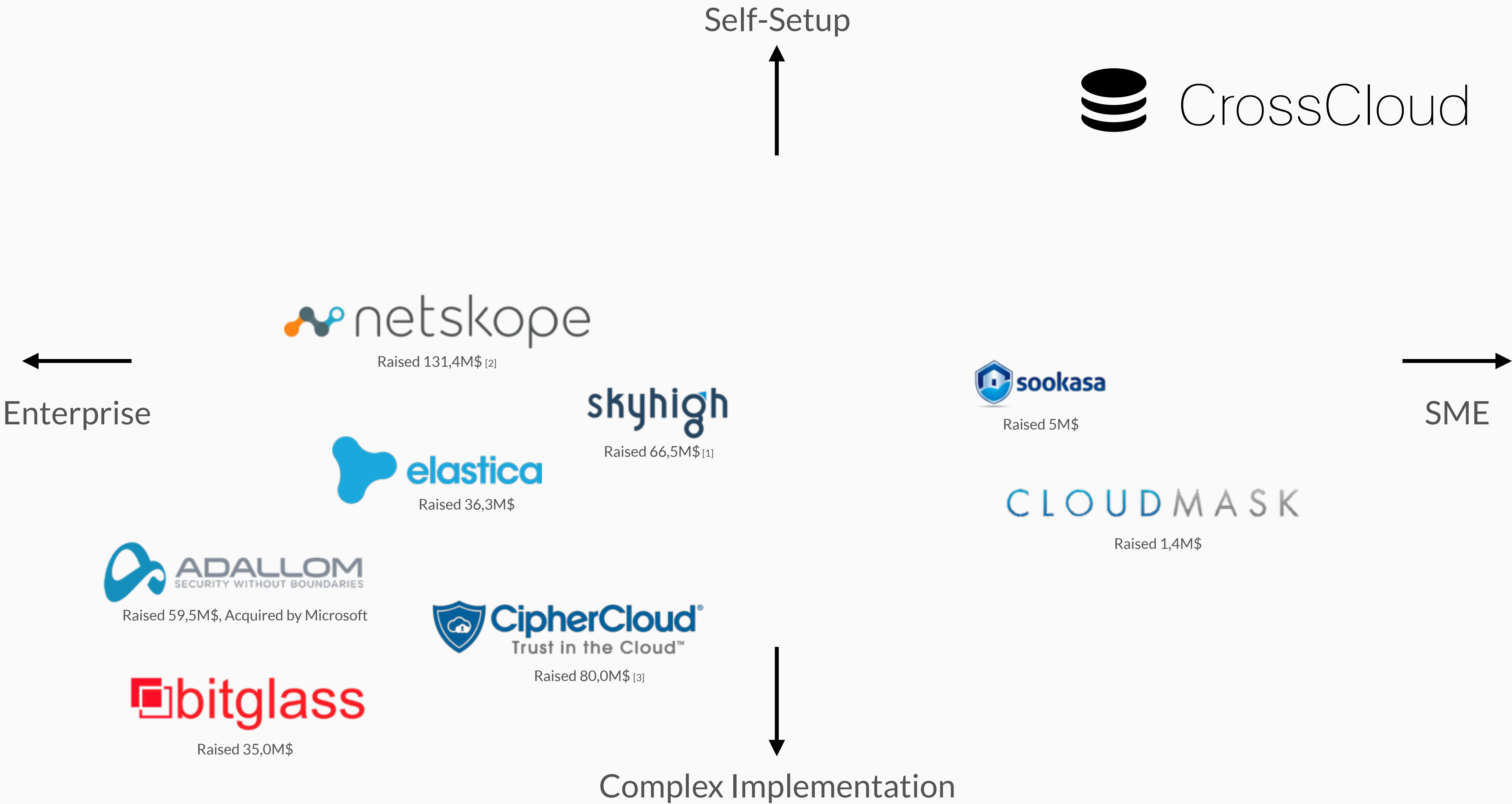


USD **5** /user/month
Subscription

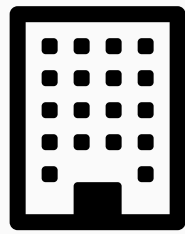




- 10% **Support**
- Analysis **Reports**
- SME: **Minimal Backend Services**
- Service **Recommendation** based on data



[1] Sequoia Capital, Greylock Partners, Salesforce Ventures [2] Accel, Lightspeed Venture Partners [3] A16z, T-Venture, Index Ventures



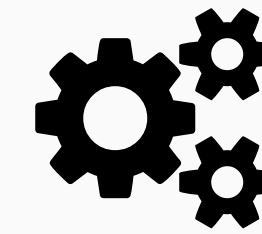
SME

We can address SMEs as well as enterprises in a scalable way. Fast adoption in any company size.



Lightweight

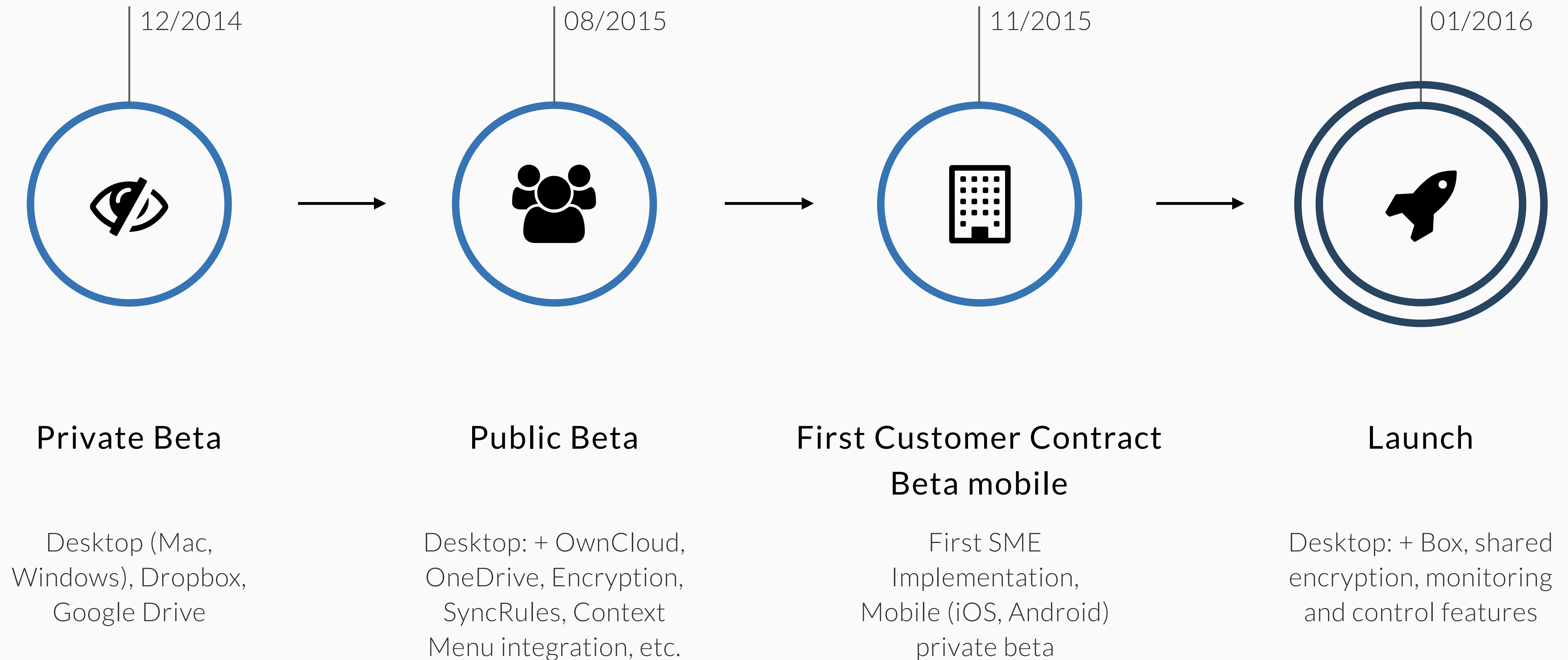
No requirements to infrastructure. One client installation handles all aspects. Scale for free.

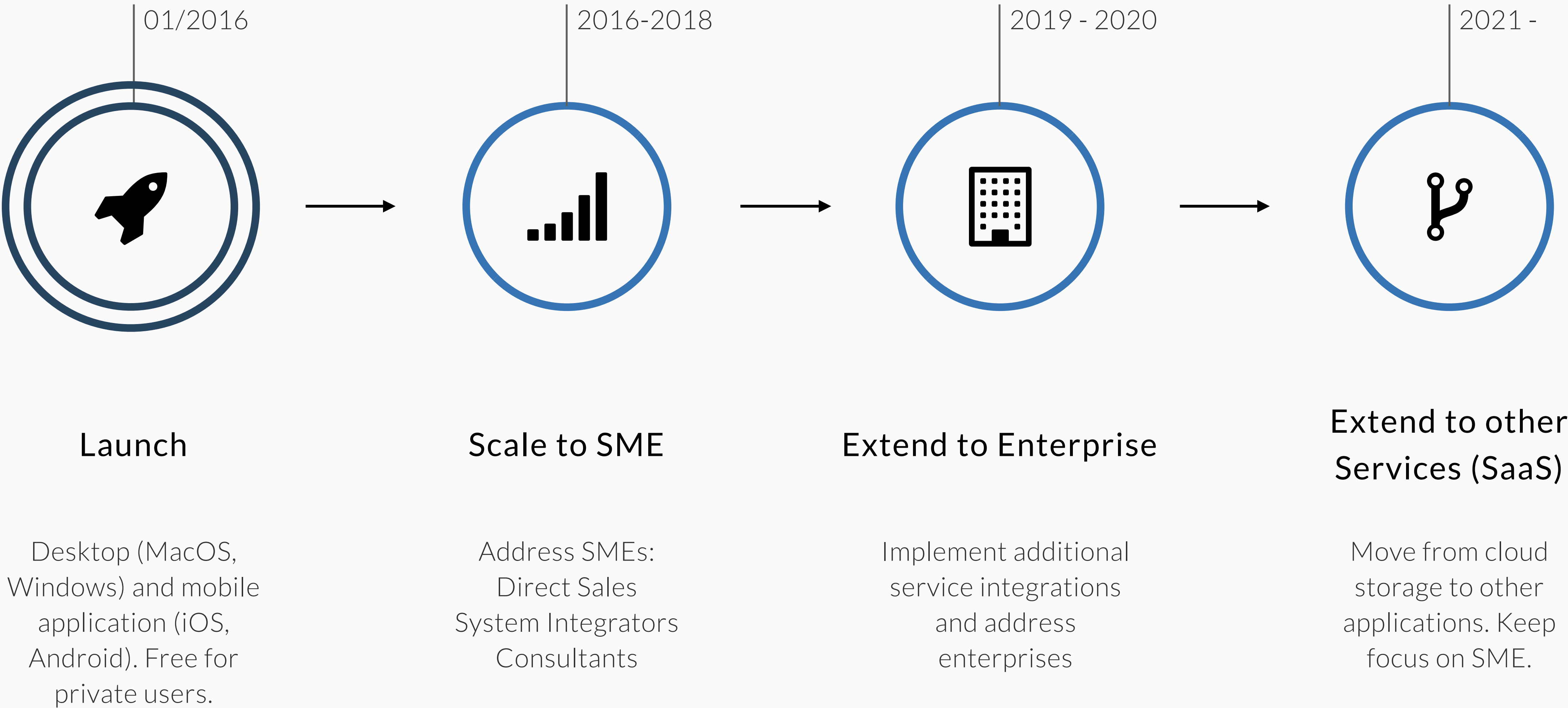


Integration

CrossCloud integrates with existing services (User, Logging, etc.) and extends them.

Status & Roadmap





Team



CTO

Johannes Innerbichler

*Co-Founder, 4 years
software development
data sync*



CEO

Christoph Hechenblaikner

*Co-Founder, 3 years
experience entrepreneur
security*



Lead Dev

Jakob Auer

*Infrastructure / Test, 3
years experience testing
automotive*



Dev

Julian Rath
Backend / Core



Dev

Fiona Draxler
Mobile Platform



Dev

Dominik Schleicher
Mobile Development



Design

Elisabeth Flik
Design + UX



Mark.

Saša Lipovšek
Marketing



Market Entry
Distribution
Customer Integrations

EUR

600^k Now Raising

Funding to date: 250k€ (04/2015)

Monthly Burn Rate

20k€

Runway

16M

BEP

Q1 / 2019

Revenue (projected) - 2019

3,3M€

The Bring-Your-Own-Cloud-Storage Environment.



CrossCloud

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